THE JERUSALEM POST

Monday, March 14, 1960
10 Adar, 5720 10 Ramadhan, 1379
Vol. XXXVI, No. 9878

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EDITORIAL

NASSER AND BOURGUIBA

THE recent trend of events in Cairo and Tunis has once again shown how widely separated — one might well say diametrically opposed — are the Nasser and Bourguiba schools of Arab nationalism.

In the Egyptian capital, political fever is, as always, running high. No end of excitement is being artificially worked up — on the subject of Mr. Ben-Gurion's visit to the United States, among other things —in an attempt to divert attention from the resounding failure of last month's Arab League meeting, at which member states were unable to agree on any of the major issues before them. And it requires no clairvoyant powers confidently to predict that the next League conference, to be held at Foreign Ministers' level in April, will similarly prove a fiasco.

By now it has been abundantly demonstrated that as long as Nasserism prevails, so long will Arab leaders be at each other's throats — or trying to stab each other in the back — even while they loudly protest their anxiety to be united. Nasserism, of course, is not so much a line of policy as an attitude of mind which, to be perfectly honest, is not something the Egyptian dictator originated; he merely picked it up and added a few personal twists. Essentially this attitude is a refusal to recognise the harsher facts of life, a refusal to acknowledge that the road to Arab emancipation lies through constructive work and self-improvement.

Rather than attempt to set her own house in order socially and economically, Nasser's Egypt expends what energy she has on imperialist ventures of her own, whilst she goes on denouncing defunct European colonialism. Rebuffed in these endeavours to impose Egyptian hegemony over the Arab world, Nasser seeks to rally his rivals in a common crusade against Israel. But not even this manoeuvre — lately carried to extreme and perilous lengths with frenzied threats and troop concentrations on our borders—was able to produce even a semblance of unity among the Arab nations. Our neighbours, with a sound instinct for self-preservation, fear Egypt above all.

Then again, Nasserism endeavours to achieve domestic progress on the cheap, through oriental bazaar tactics, by playing off Washington against Moscow. No one will deny that in this sphere Mr. Nasser has been more successful than in his other activities. Nonetheless, even his bazaar victories are hollow. For one thing, he woefully fails to promote a sense of self-reliance, without which no underdeveloped nation can hope to pull itself together. For another, he heavily mortgages his resources and, ultimately, his independence, by heavy, wasteful purchases of arms.

In Tunis, President Bourguiba adopts an altogether different approach to his national problems, and it is one which he has thought out for himself and which he is now trying to implement. After winning his lifelong battle against European domination, he has begun to attack the state of affairs which made the former Protectorate regime possible and indeed inevitable, namely, the backwardness, the lethargy of his own people. In defiance of the Moslem religious zealots, whose restrictive practices have held the Arabs in thrall for centuries, he has summoned his compatriots no longer to treat the holy month of Ramadhan as an occasion for idleness by day and self-indulgence by night. A courageous man is Habib Bourguiba, and his enterprise is being watched with sympathy in many quarters.

10-Nation Arms Cut Talks Opening Today

GENEVA (Reuter).—The West will propose the establishment of an international disarmament organization in a three-stage plan to be tabled at the East-West disarmament conference opening here tomorrow, usually well-informed sources said yesterday.

The West envisages the organization starting in a small way with supervisory duties, but eventually having its own international police force to maintain world peace, the sources said.

The plan has the full backing of the 15-nation Nato Permanent Council, which discussed it for two-and-a-half hours in Paris on Saturday.

The Western delegations—from Britain, France, the U.S., Canada and Italy — will thus present a united front at the conference here. They will hold a final meeting today.

East Bloc Meeting

The Eastern delegations — from the Soviet Union, Czechoslovakia, Poland, Rumania and Bulgaria — have all arrived here and yesterday held a meeting at the Soviet villa near the U.N. building where the conference will be held.

As in the previous protracted post-war disarmament negotiations, international inspection, supervision and control questions will probably prove the crux of the discussions here. The West has always regarded an adequate international control system as a prerequisite to effective disarmament.

Diplomatic observers said that, in this context, the Soviet Union has come round to accepting the idea of introducing control measures simultaneously with stage-by-stage disarmament. But whether East and West can agree on details and in practice has yet to be seen.

'Flu Puts Off K's Paris Trip

MOSCOW (Reuter). — Prime Minister Nikita Khrushchev has been struck down with influenza and has postponed his two-week visit to France due to start on Tuesday, it was announced here yesterday.

Mr. Khrushchev has suggested to President Charles de Gaulle that the visit be put off for seven to 10 days — the length of time his doctors estimate it will take him to recover. A new date will be fixed by the two Governments as soon as possible.

The Soviet leader, who will be 66 next month, is believed to be resting at his dacha (villa) near Moscow with his family and some of the aides who were to accompany him to Paris. He has evidently fallen victim to the annual 'flu epidemic which again has Moscow in its grip and has already hit members of the Government and the police.

The 'flu is of a reasonably mild variety, its symptoms being a heavy cold and a temperature. The patient usually requires three or four days in bed.

Special Bulletin

Moscow Radio interrupted a drama programme to give the news of the Premier's illness and the postponement of his visit in a special announcement.

It said the Soviet Ambassador in Paris informed Gen. de Gaulle Saturday that Mr. Khrushchev would be unable to arrive as scheduled on March 15, and expressed the Soviet leader's great regret.

Tass said the French President received the news with regret and asked that his sincerest best wishes for a swift recovery be conveyed to Mr. Khrushchev.

Mr. Khrushchev, who returned eight days ago from a gruelling four-nation tour of South-East Asia, must have fallen ill during the last two or three days. Western visitors who saw him at the beginning of the week described him as being in vigorous health. He is usually regarded as one of the world's fittest statesmen.

Final Round of Talks

During his 14-day visit to France he was to have had talks with President de Gaulle which would have completed the round of East-West personal contacts before the summit meeting in Paris on May 16.

Mr. Khrushchev had no other known engagements for the next three weeks, so the postponement apparently causes no difficulty on his side. But it could upset the delicately balanced diplomatic timetable during the two months before the summit.

A 10-day postponement would mean the Soviet leader would arrive on March 25 and leave on April 8, if the visit is not shortened. President de Gaulle is due to pay a State visit to Britain from April 5 to 8. He is due to leave on an 11-day visit to Canada and the U.S. on April 19.

MACMILLAN ENDS TALKS IN PARIS

PARIS (Reuter). — Mr. Harold Macmillan, the British Prime Minister, bade farewell to President Charles de Gaulle of France last night after the longest and most intimate meeting between the two since the French leader returned to power about 21 months ago.

The talks, held in the seclusion of Rambouillet, the President's hunting lodge 50 kms. from Paris, were thought to have ranged over Mr. Nikita Khrushchev's now postponed visit to France next week, the East-West disarmament negotiations opening in Geneva tomorrow and the summit meeting due to start here on May 16.

Eytan Receives Debre At Int'l Lyons Fair

By ISRAEL NEUMANN, J.P. Correspondent

LYONS. — The Israel Ambassador, Mr. Walter Eytan, and senior Embassy officials on Sunday received Premier Debre and Industry Minister Jeanneney when they visited the Israel Pavilion at the International fair here.

The Director of the Pavilion, Mr. Hanan Romach, presented M. Debre with a miniature reproduction of the Dead Sea Scrolls. The Premier expressed the deep impression that the exhibition made on him, and showed particular interest in the development of Israel.

Immediately after the visit, M. Debre flew to Paris to join in discussions with Prime Minister Macmillan of Britain and President de Gaulle.

Cyprus Republic In April Unlikely

NICOSIA (Reuter). — There is now little hope of Cyprus independence being proclaimed by Easter, political quarters said here yesterday as Anglo-Cypriot negotiations approached the fourth week in the current series.

Last Monday, sources close to Archbishop Makarios forecast that if agreement could be reached this week-end, independence could be proclaimed next month. But this week-end finds several major issues, including the size of the British sovereign areas in the new Republic, still not tackled.

Political quarters believe it is not intended to nominate a new date for independence until and unless the talks end in agreement.

Should it be possible to conclude them successfully by the end of this month, then the date for the Republic's proclamation could be fixed — possibly some time in May or early June.

The right-wing nationalist newspaper "Ethnos" reported here yesterday that British warships have resumed patrolling Cyprus waters following reports of new attempts to smuggle arms into the island.

U.K. Out to Regain Lost Markets in Egypt

LONDON (Reuter).— Britain has invited the United Arab Republic to send a trade mission to Britain "sometime this summer," Mr. George Nelson, vice-chairman of the semi-official Advisory Council on Middle East Trade, said here last night.

Mr. Nelson, who is also Managing Director of the English Electric Company, disclosed the invitation following his return from a three-week trip to Cairo, Khartoum, and Addis Ababa.

He said he entertained "high hopes" that the U.A.R. would accept the invitation which had been extended to the U.A.R. Ministry of Finance and Economy on behalf of the Minister of State at the British Board of Trade.

He added that, since the Suez crisis in November, 1956, Britain's competitors had captured many of Britain's traditional markets in Egypt—with West Germany "in a particularly strong position at the moment."

Mr. Nelson said Britain would have to make a vigorous effort to regain its former position.

Revolution

in cookery. "Time" reports (February 29, 1960 issue): "Fatless frying . . . a frying pan was put on sale in U.S. that requires practically no fat or grease to fry food. The pan is lined with silicone that is guaranteed to prevent sticking. Price $5 to $9.50." In a few days, the only pan that fries without a drop of fat will be available here under the name of "Drygrill"

(Advt.)

IGLOO complete with realistic snow, penguins and Eskimos, but improbable sled dogs, at yesterday's adloyada procession in Tel Aviv. Photo by Freidin

Adloyada Procession Seen By Huge Crowd in Tel Aviv

By ZEEV SCHUL, Jerusalem Post Reporter

TEL AVIV. — A cascade of floating balloons, exactly on schedule at 2.30 p.m., heralded the opening of the Adloyada procession here on Sunday. The array of dazzling colour, rhythm and music along a four-kilometre route was seen by a crowd estimated at several hundred thousand people.

For over one-and-a-half hours, the 71 performing units clowned, danced and marched past the stands. As promised, the accent was on youth, and there were only a few adults in the kilometre-long line of performers.

The advance guard of mounted police was followed by a mounted escort of shomrim, with Avraham Shapiro of Petah Tikva at their head. Then came the first of the 16 youth bands. Carnival floats, including live illustrations of the Scroll of Esther, concluded the first part.

The most striking items were featured in the third part of the procession, entitled "From India to Abyssinia." The Beeri School float featured the flags of all nations as the wings of a giant butterfly. The pupils of the Dov Hos School were displayed as bare-chested fakirs reposing on spike mattresses and an exotic temple dancer in front of a Taj Mahal-like structure.

Igloos, Eskimos and glistening penguins won applause for the David Yellin School float. Also outstanding were the floats representing Great Britain, and a float of Dutch windmills, topped by a live flower of "petal girls" opening and closing their petals in rhythm. The Max Fine Vocational Trade School gave their

(Continued on Page 3, Col. 8)

POLICE DOUSE BURNING FLOAT

TEL AVIV. — Swift police action helped avert a possible tragedy during the Adloyada parade here yesterday when a mock "tank," made out of cardboard and cotton-wool, suddenly burst into flames. Though a number of children were aboard, no one was hurt.

Police rushed to help the youngsters scramble from the blazing float and the flames were quickly doused. It has not been established how the fire started.

The accident occurred only a few metres away from a petrol station at the corner of Dizengoff and Frishman streets. As the watching crowds backed away from the blaze, a number of children among the spectators got separated from their parents in the confusion, and police called on soldiers among the onlookers to help restore order.

By nightfall about 200 casualties were reported from assorted mishaps, including five cases of heart attack, 10 cases of fractured limbs, and about 30 cases of fainting.

Firm to Run Gov't Export Business

Jerusalem Post Reporter

The Cabinet, meeting under the chairmanship of the Acting Prime Minister, Mr. Levi Eshkol, yesterday decided to establish a Government holding company which will supervise and coordinate the work of all Government export companies.

The new company will be headed by the Director of the Foreign Trade Department in the Ministry of Commerce and Industry, Mr. J. Shickler. The Government's representative will be the Minister of Commerce and Industry.

The Cabinet also approved the series of technical income tax adjustments decided on last week by the Ministerial Economic Committee.

(These are to be distinguished from the substantial changes on income tax which are now the subject of controversy among the Coalition partners, and which have not yet come before the Cabinet.)

The report of the Ministerial Committee on the Shfaram bus riots of last November was approved. (See Page 2, Col. 2.)

Mr. Eshkol sent the condolences of the Cabinet to the Minister of Religious Affairs, Rabbi Y.M. Toledano, on the loss of his wife.

The official communique stated:

The Cabinet at its weekly meeting yesterday:

- heard a report on foreign affairs by the Foreign Minister;
- approved the report of the Ministerial Committee which investigated the incident at Shfaram of November 2, 1959;
- approved the establishment of a Government holding company for export;
- approved recommendations of the Ministerial Economic Committee regarding amendments to the Income Tax Ordinance.

AFTER MIDNIGHT

America's Pioneer V was said to, at 0000 GMT today smashed the distance record for deep space communications, reaching a point 407,000 miles from earth and still going strong, with its radios working perfectly.

SHURINSKY'S Diary

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B-G Urges Joint Summit Call For Direct Peace Talks in Middle East

Meets U.S. Understanding

By ARI RATH, Jerusalem Post Correspondent

WASHINGTON.—Israel's request for a joint declaration on direct Middle East peace talks at the East-West summit parley next May was one of the main topics of Mr. Ben-Gurion's discussions in Washington. The request met with the understanding of U.S. Government leaders.

The Prime Minister leaves the capital Sunday night, after having met with all top American officials, including President Eisenhower, Vice-President Nixon, Secretary of State Christian Herter, Under-Secretary Douglas Dillon, key Senators of both parties, State Department Middle East experts, and some Pentagon men.

As a result, Washington was made fully aware of Israel's particular problems, and agreement in principle was seen with Israel's views.

Although prior to Mr. Ben-Gurion's visit there were certain reservations by both State Department and even Israel quarters, it is now evident that presentation of Israel's case by her foremost spokesman was very much in time and place.

Stresses Peaceful Aims

At various informal talks and meetings with newsmen, the Prime Minister stressed Israel's peaceful intentions as the only solution for the future of the Middle East. In this context, Israel's efforts for Afro-Asian development were seen here as a very promising venture which could apply also to the Middle East.

The Prime Minister appears satisfied with the outcome of the talks in Washington, but will make his final evaluation in a few weeks.

Yesterday morning, the Prime Minister met with Senator Lyndon Johnson. Although discussions with other presidential candidates were not announced in order not to interfere with electioneering, this meeting was reported because Mr. Johnson is the Senate Democratic leader.

Nixon's Kosher Lunch

A kosher luncheon at Vice-President Nixon's home and a subsequent meeting with Mr. Herter at the Secretary's house wound up his visit in Washington. Mr. Nixon's office had requested special kosher menu suggestions from the Israel Embassy. Mr. Dillon was a guest at the luncheon, together with the Israel Ambassador, Mr. Avraham Harman, and Mr. Herzog.

Saturday was more restful for Mr. Ben-Gurion, and he relaxed and had lunch at the home of the Israel Minister, Mr. Ya'acov Herzog. In the afternoon he visited Gen. Walter Bedell Smith, who is recovering in Walter Reed Army Hospital, and invited him to visit Israel. Gen. Smith, Chief of Staff to Gen. Eisenhower in World War II, asked to have his special regards conveyed to Alluf Moshe Dayan who, he said, is "one of the greatest generals of our time."

The Premier then visited the Beit Shalom Orthodox synagogue to attend the Purim megillah reading. Mr. Herzog, who is a member of the synagogue's congregation, is also its honorary gabbai. Mr. Ben-Gurion was welcomed at the synagogue by Rabbi Kaufman as a peace emissary and was given a megillah which opened like a torah scroll, and a rattle — which he did not use when Haman's name was uttered.

He spent the evening with Justice Frankfurter, an old friend of 40 years. Mr. Ben-Gurion, in Israel had specially requested meetings with Gen. Smith and Justice Frankfurter.

Purim Party

Before boarding a train for New York, Mr. Ben-Gurion went to the Embassy to attend a Purim party for 50 children of the staff and to greet all staff members.

The second highlight of Mr. Ben-Gurion's visit will be today when he meets with both Chancellor Adenauer of West Germany and the U.N. Secretary-General, Mr. Hammarskjold. The Ben-Gurion-Adenauer meeting will be conducted in Hebrew and German, since the Chancellor does not speak English.

All papers gave prominence to the forthcoming meeting as the first of its kind. The White House and Senate committee meetings made front-page news with the "New York Times," the "New York Herald-Tribune," the "Washington Post," and the "Baltimore Sun" running their stories with pictures.

(Earlier Dispatch — Page 4)

Hussein Blames Arab Ills On 'Greedy, Evil Leaders'

AMMAN. — King Hussein said in a speech to Jordanian armed forces near the Old City of Jerusalem on Saturday that "selfish, greedy and evil leaderships" had befallen the Arab world.

They had accused Jordan of occupying "Palestine," but "our brother Palestinians are the same as ourselves," he said.

Jordan had also been accused of helping Israel to divert the river Jordan. "But you know where the river is being diverted, and if it is our territory, we know how to counteract."

Hussein also revealed that two U.A.R. Mig jets flew into Jordan territory four months ago and attacked Jordanian training planes.

This, he said, was one of "many occasions which proved their ill behaviour and our forgiveness," and added, "They did not even apologize or acknowledge the incident."

In another speech to army units at Hebron, Hussein called for a well-studied plan of collaboration to solve all Arab problems, especially "Palestine."

(Cairo newspapers have recently attacked Hazza Majali, Jordan's Prime Minister, following Jordanian disagreement at a recent Arab League Council meeting in Cairo over proposed steps in the "Palestine problem.")

Hussein also disclosed, according to the Old City daily "Falastin" yesterday, that the U.A.R. which now participates in the cost of maintaining the U.N. Emergency Force, had asked all other League member states to contribute to the maintenance of these forces.

"It is to be regretted that Israel's navigation is now free in the Gulf of Akaba under the protection of the very same naval units which had once belonged to the U.A.R.," he said (the reference is to the Egyptian destroyer Ibrahim el Awal, now the Haifa, captured early in the Sinai campaign).

(Reuter, UPI, "Falastin")

OLD CONFLICT

Our Arab Affairs correspondent writes:

The new conflict between Amman and Cairo should be viewed as a continuation of the old one, which the U.N. helped end by its resolution of August 21, 1958.

Evidence is accumulating that Cairo's agreement to stop its subversion was due to Nasser's desire first to subdue Iraq which, after the 1958 revolution, was oscillating between union with the U.A.R. and maintaining its independence. Iraq decided on its present anti-Nasser course after a long period of ups and downs. In the meantime, Jordan was spared and the U.N. opened an office in Amman to observe the implementation of the U.N. resolution.

Recently Premier Majali confirmed that a number of secret trials which took place in Jordan a short time ago had to do with continuing Nasserist subversion in his country.

Nasser may be turning towards Jordan for a number

(Continued on Page 2, Col. 3)

Anti-U.S. Elements In UAR, Panama Form Ties

NEW YORK (Reuter).— The "New York Times" said yesterday in a dispatch from Panama that cordial relations have been established between anti-U.S. elements in Panama and the United Arab Republic, and the Cuban Ambassadors there.

The dispatch, from correspondent Hanson Baldwin, said in part:

"The envoys are promoting the idea of pan-Arab and Latin-American cooperation with the Nasser revolution in Egypt on the one hand, and the Castro revolution in Cuba on the other."

"Mr. (Mohammed) el Tabei (U.A.R. envoy to Panama) has made wide contacts with Panamanians and Canal Zone officials," the dispatch said.

It went on to say that el Tabei had denied in an interview any intervention in U.S.-Panamanian affairs or any anti-Semitic acts, which have taken place recently in Panama and the Panama Canal Zone.

The U.A.R. envoy was quoted as saying: "Our policy is neutralism. Panama's demands about the Canal are completely an internal affair. I have nothing to do with it at all."

Baroness Eliot, Lady Blacker on Visit

President Ben-Zvi yesterday received Baroness Eliot, the chairman of the British group for International Refugee year, and Lady Doris Blacker, who are visiting Israel as guests of the Government. They crossed into Israel via Mandelbaum Gate on Friday, following visits to Lebanon and Jordan where they toured refugee camps.

Baroness Eliot and Lady Doris were also received by the Foreign Minister, Mrs. Golda Meir, and by Mrs. Chaim Weizmann, in Rehovot.

Adenauer Confers With U.S. Jewish Leaders

NEW YORK. — Leaders of American Jewish organizations yesterday attended a private luncheon tendered for Dr. Konrad Adenauer by the American Council on Germany, after which Dr. Adenauer conferred privately with groups of Jewish leaders headed by Dr. Nahum Goldmann.

After denying all knowledge of a meeting between the West German Chancellor and Mr. Ben-Gurion, West German officials only yesterday admitted that the meeting would take place here today.

Diplomatic observers regard the Chancellor's visit as a bid to persuade the U.S. not to make any concessions to Russia at the forthcoming summit meeting which would minimize the present Allied position in West Berlin.

Dr. Adenauer is also expected to impress on President Eisenhower his view that disarmament rather than Berlin and Germany should be the main item on the summit agenda. (INA, Reuter)

Luebke Tells Jews: Trust Our Democracy

COLOGNE (Reuter). — President Heinrich Luebke of West Germany on Sunday appealed to the Jewish people to trust West German democracy.

Speaking at the opening ceremony here of the "Week of Fraternity," an annual event to promote German-Jewish understanding, he urged Germans to remove gradually by their own behaviour the memory of the misery spread in the world by Nazi Germany.

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Macedonian Quake Razes 100 Houses

BELGRADE (Reuter). — Schools and cinemas will be closed in the Tetovo district of Macedonia, where relief and wreckage-clearing teams were at work following the area's worst earthquake in 40 years.

No casualty total was available but one woman was reported killed when her house collapsed and more than 20 others injured when the quake hit the district on Saturday.

At least 100 houses in Tetovo and neighbouring Gostivar collapsed or were seriously damaged. A textile factory in Tetovo was partly destroyed and stopped operations.

EL AL NOTICE

All members of the BELGIAN TOURIST GROUP scheduled for EL AL FLIGHT No. 429 from Tel Aviv to Brussels on Tuesday, March 15, 1960, should confirm their reservations immediately.

EILAT

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Resting in a peaceful nook at Eilat

Social & Personal

The President and Mrs. Ben-Zvi yesterday received Mr. and Mrs. Michael Lewis of London. The guests were introduced by Mr. M. Unsoeirin, of Keren Hayesod.

•

The Swedish Ambassador and Mrs. Lundberg have paid a farewell call on Mrs. Chaim Weizmann at her residence in Rehovot.

•

The British Ambassador, Mr. Patrick Hancock, last week visited the site of the experimental atomic reactor at Nahl Rubin, where he was shown round by Professor E. D. Bergmann, Chairman of the Israel Atomic Energy Commission.

•

The Minister of Japan, Mr. Shiro Haga, on Saturday called on the Minister without Portfolio, Mr. Abba Eban, at the Weizmann Institute, Rehovot.

•

Chief Rabbi and Mrs. S. Nissim were on Saturday at home for Melaveh to a group of 90 B'nai B'rith pilgrims from Canada and 25 rabbis and teachers from the U.S.

•

The Head of the Jewish Agency's Information Department and Mrs. Ya'acov Tsur yesterday gave a dinner in Tel Aviv in honour of Dr. and Mrs. Abba Hillel Silver. Other guests were Mr. and Mrs. Eliahu Elath, and Mr. and Mrs. Izhar Harari. The Silvers also called at Z.O.A. House to say goodbye prior to their return home today.

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A reception was given by Keren Hayesod in Beit Shalom, Jerusalem, on Saturday night for a group of tourists from England. Among those present were the Mayor of Jerusalem, Mr. Mordecai Ish-Shalom; the Head of the Jewish Agency's Information Department, Mr. Ya'acov Tsur; and representatives of the Foreign Ministry and Hitahdut Olei Britania.

•

Mr. and Mrs. Otto Frank yesterday visited Neurim, the Hadassah Youth Aliya Rural Vocational Centre, where they were received by Mrs. Julia Dushkin, Chairman, Hadassah Council in Israel.

•

The Tel Aviv Better Business Bureau has elected Mr. P.N. Manham as Chairman.

•

The Kishon Rotary Club will be addressed at 1.20 p.m. today, at the Ahava Institute, Kiryat Bialik, by Mr. Y. Livertovski, who will speak on the Israel Dry Dock company, of which he is manager.

•

Dr. J. A. Stekol, of the Cancer Institute of Philadelphia, will lecture on "Metabolic Alterations in the Course of Production of Neoplasmas by Ethionine in the Rat" today at 3.30 p.m., in Lecture Hall "A," Hebrew University-Hadassah Medical School.

•

MARRIAGE

STANLEY — MARKIEWICZ

The marriage between Mr. H. M. Stanley, of New York, and Miss Janina Markiewicz, of Tel Aviv, took place on March 8, 1960, at the Dan Hotel, Tel Aviv.

Hussein

(Continued from Page One)

of reasons. Jordan has been the most active of the smaller Arab countries in Arab affairs, and Nasser feund that since August, 1958 Jordan had achieved a kind of stability which would make his agitation more difficult in future. But for Jordan and its desire to carry on with its northern irrigation schemes, the League could have produced some trouble-making resolutions.

The Amman-Cairo conflict is being renewed in completely changed circumstances, however. For one thing, Cairo's verbal campaigns are attracting little attention of an increasing number of Arabs, and Hussein is trying to strengthen resistance in the most sensitive place — the western bank of Jordan. Moreover, Jordan is now better equipped to resist U.A.R. economic pressure since the enlarged port of Akaba was opened. If anything, Cairo's campaign makes Nasser's isolation in the Arab world more pronounced. That is why it is felt that the campaign is being waged only half-heartedly.

LYDDA FLIGHTS

MONDAY

ARRIVALS: El Al 406, from Istanbul — 1415. ET, AL. 702, from Teheran — 1555. El Al 202, from Nicosia — 1840. El Al 414, from London and Rome — 2330. Sabena 537, from Brussels, Vienna and Athens — 2105. K.L.M. 537, from Amsterdam and Munich — 2110. Air France 192, from Paris and Rome — 2235.

DEPARTURES: El Al 415, to Rome, Paris and London — 0500. El Al 701 to Teheran — 0630. Swissair 253, to Athens, Geneva and Zurich — 0800. Olympic 615, to Nicosia and Athens — 0810. El Al 405, to Istanbul — 0700. Alitalia 455, to Rome — 0850. El Al 201, to Nicosia — 1330. El Al 101, to Leopoldville and Johannesburg — 2245.

Prepared by Civil Aviation Dept.

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Tickets: Ramat Gan — Pap
Petah Tikva — Globe Travel
Haifa — Grumberger

SHFAR'AM RIOT COMMITTEE:

Police Acted Legally, Correctly In Firing; Cabinet Okays Report

Jerusalem Post Reporter

The ministerial committee appointed to investigate the Shfaram bus riot of last November found that the firing into the air by the police was not only legal, but essential. The committee's report was approved yesterday by the Cabinet.

One resident of the Druse-Arab town was killed by a bullet and two others were seriously wounded in the riots, which followed a demonstration against the Egged bus company.

The demonstrators complained that the company did not provide enough buses to take workers to their jobs in town.

The ministerial committee consisted of Mr. Pinhas Rosen (chairman), Mr. Behor Shitrit, and Dr. Yosef Burg (who replaced Mr. Israel Bar-Yehuda, former Minister of Interior).

The committee found that one of the contributory factors to the disturbance was that at first the police force present was small and without firearms. This permitted the excited crowd to become even more provocative.

But under the circumstances, the report says, it is open to question whether the decision to try to remove the roadblocks and disperse the crowd was wise.

The committee accepted the Police statement that the men had been ordered to fire into the air, and that the policemen did in fact shoot into the air.

Conditions of Riot

While the committee was unable to determine the circumstances under which Mohammed Salim Ra'ad was killed and the two other men wounded, it assumes under the conditions of the riot and the topography of the place it was difficult to ensure in advance that shots into the air would not injure anyone. It was possible that a shot had been deflected when a policeman was struck by a stone.

"While the officer in charge warned the demonstrators that if they did not disperse he would have to use force and all that it involved — which undoubtedly included the use of fire — it is worth considering whether care should be taken in such cases to give a clear warning of the intention to use firearms," the report says.

The committee found no evidence that the riots were planned in advance. Nor is there any foundation for the claim that Egged discriminates against residents of Shfaram. The committee expressed its appreciation to the officers and policemen who worked under difficult conditions and at times at the risk of their lives.

Committee Recommends

The committee recommended that in view of the special communal composition of Shfaram it would be well for the Ministry of Transport and for Egged, in coordination with the Mayor of Shfaram, to examine the town's transportation arrangements periodically.

A second recommendation is that arrangements should be made for workers from the western quarter of the town, where the buses arrive full. Perhaps a special bus or other vehicle could be made available for this purpose, the committee suggested.

The committee further recommends that permanent coordinated arrangements be established between Egged and police in sensitive areas.

Eilat Anti-Tax Strike Put Off

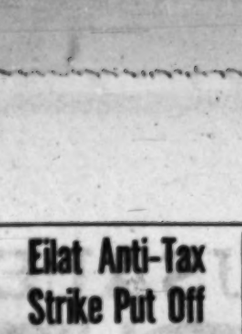
EILAT. — The general strike scheduled for Tuesday to protest the partial abolition of the income tax exemption granted Eilatis has been called off. Instead, the Knesset Finance Committee has agreed to hear a delegation of Eilat residents state their case.

The Treasury has announced it will accept the decision of the Committee, Municipal circles state.

The delegation, to be headed by Mayor Yosef Levy and the Secretary of the local Labour Council, will appear before the Committee on Thursday. *(Itim)*

VISITORS' GALLERY

Max Beloff, Historian



Prof. Max Beloff's recreation is watching cricket. His occupation is watching life go by. In other words, he is an historian and from All Souls College, Oxford, he keeps an eye on the political scene in London and elsewhere in the world, rarely meeting the people who are actually engaged in making the history he writes about.

He turned to history when, a boy of 15, he had to choose a speciality. "My preference went to classical studies, but I did not do well enough in them. Mathematics was out of the question. So history presented a happy middle road. I have never regretted my choice," he says. His first book was, fittingly enough, on a historical subject, an inquiry into 17th century England. Its title, however, was extremely meaningful for readers in 1938: "Public Order and Popular Disturbances."

Growing Tendency

The chair which Prof. Beloff holds at Oxford is called "Government and Public Administration." The name conceals an historical examination of problems of extreme importance for the political student, such as the facts and chances of European Union. Or, within a national framework, the growing tendency in all democratic countries to give the professional administrator greater freedom to make political decisions.

That tendency, Prof. Beloff remarks, has nothing to do with the national constitution. If constitutions, or similar gadgets, could assure ministerial stability, nations would undoubtedly adopt them. In fact, there may not be a standard set of rules on how to run a country efficiently while retaining popular representation. However, it must be accepted today that the office of government is more in the nature of big business than it was before the first World War.

Big industry requires more long-term planning and, therefore, government must have stable management. France, on shedding the tradition, acquired from the British, of giving ministerial responsibility only to members of the legislative chambers, was the first European power to admit the existence of the new conditions.

It is reasonable, therefore, to expect that more ambitious talent will in future seek a political career in administration rather than in a parliament of amateurs. Moreover, parliamentarians today are largely a professional body and do not voice the views of the common tradesman, farmer, or lawyer, as they did when, in Britain, the House of Commons represented the opinion of the people.

Russian Studies

In making these remarks, Prof. Beloff said, he was not alluding under any circumstances to the Israel political scene. He knew very little of it, he admitted. He had written studies about Russia and the Far East, without ever being to Russia, it is true (but he had learned Russian at Oxford). He wrote, too, about America where he lectured for several years.

But he had never come across Zionism. How did it happen? At Oxford, he was trying to distill from the course of history those patterns of political behaviour which seemed permanent enough to be applicable to current events. The only Israeli whom he met was Yigal Alon, fresh from the Negev fighting, who studied in Oxford for two years.

He would have liked to have come to Israel before, Prof. Beloff says, "but I do not like to visit a country as a tourist. One learns much more about a place if one has a special assignment to perform in it." He is here at the invitation of the British Council for a visit of three weeks. In Jerusalem, he will give two lectures under the auspices of the Hebrew University and he will also speak in Haifa under the auspices of the Technion. While in Jerusalem, the Knesset Clerk, Mr. M. Rosetti, will guide him through the intricacies of the Israel parliamentary system.

S.S.

Youth Aliya Offers Aid To Agadir Children

LONDON. — Youth Aliya has offered to join other organizations working in Agadir by extending help to all children, regardless of race or creed, Mr. Moshe Kol, Head of Youth Aliya, told the European conference of the organization here.

Belgium, Britain, Denmark, France, Germany, Holland, Israel, Italy, Norway, Sweden and Switzerland were represented at the meeting, which was under the chairmanship of Dr. Israel Feldman. Earl Balfour was one of the speakers.

Youth Aliya raises some £160,000 annually in Britain.

ON THE AIR

FIRST PROGRAMME
427, 258.4 & 249 M.

News: Hebrew: 6.30, 7.00 and 7.55 a.m. 1.30, 8.00, 7.00, 9.00 and 11.00 p.m.
English: 2.00 p.m. **French:** 2.15 p.m.

6.30 a.m. Religious Service (R). 6.37 Exercises. 6.45 Musical Clock (R). 7.17 Morning Melodies. 8.00 Close Down.

11.00 a.m. Popular Concert: Suppe: Overture: "The Light Cavalry"; Ponce: "Estrellita"; Kalmann: Excerpts from Operetta: Habay: "Hejre Kati"; Offenbach: "Gaite Parisienne", Ballet Music; Ketelbey: "La Pendule les Figurines de Saxe"; Strauss: Explosions Polka. 12.00 Women's Programme. 12.30 Lunchtime Music. 1.00 "Introduction to the Piano" performed by Agi Jambor: Handel: "The Harmonious Blacksmith"; Beethoven: 1) Menuet in G, 2) "An Elise"; Mozart: Rondo "Alla Turca"; Mendelssohn: 1) Spring Song, 2) Spinning Song. 1.30 Messages to Immigrants. 1.45 "Where to Go" 2.30 Close Down.

4.30 Special Foreign Language Programme. 5.05 Requests for Hebrew Songs. 5.35—Torah Lesson. 6.00 Youth Corner. 6.30 Oriental Purim Songs. 7.20 Hebrew Songs. 7.30 The Week at the Cinema. 7.59 Announcement of Kol Yisrael Programmes. 8.00 "Jazz Personalities" — Eddie Sauter & Bill Finnegan. 8.30 On the Agenda. 8.50 Bible Reading: Yehezkel, Chaps. 19 & 20. 9.15 Newsreel. 9.30 "Curtain Up" — "Soul Clinic" by Y. Bar-Nathan, directed by Peter Frye. 10.10 Light Music. 10.30 A Glimpse at Israel. 10.35 Quiet Tunes. 10.45 The Week at the U.N. 11.10 Close Down.

SECOND PROGRAMME
449, 392, 427.5 & 33.3 M.

IMMIGRANTS' HOUR: 6.15 Polish. 6.30 News in Easy Hebrew. 7.00 French. 7.30 Yiddish. 8.00 Talmud Lesson. 8.30 Chamber Music played by the New Israel Quartet: Brahms: Quartet in B-flat major, opus 67. 9.00 Ladino. 9.30 Rumanian. 9.45 Hungarian. 10.00 News in English. 10.15 Close Down.

ARABIC PROGRAMME
397 & 41.7 M.

Arabic Programme (including News): 6.30-7.15 a.m. 1.15-2.15, 5.30-11.15 p.m.

KOL YISRAEL LAGOLA (33.3 M.): Programme to the U.K.: 10.30 News. 10.40 Purim Songs. Programme to South Africa: 4.15 News. 4.25 Purim Songs. 4.30 Press Interview with Dr. Yigael Yadin.

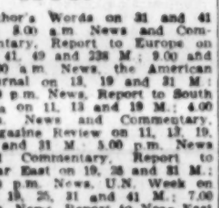
ARMY PROGRAMME (216, 255 and 285 M.): 4.00 Opening. 4.03 Request Programme. 5.40 "Pleasant Tunes." 6.00 Announcements. 7.00 News. 7.10 "Star of the Evening." 7.30 Requests for Classical Music: Works by Nicolai, Weber & Khatchaturian. 8.00 "Army's Diary." 8.30 Songs and Melodies. 9.00 News. 9.15 "Merry Rhythm." 9.30 Programme on Danny Kaye. 10.15 Evening Tunes. 10.30 Close Down.

B.B.C. HEBREW BROADCASTS (31.28, 25.13, 19.76, 19.48 & 16.86 M.): 7.15-7.45 p.m. News, News Comment, Arts Chronicle.

MUSIC U.S.A.: VOICE OF AMERICA—English Programme: 8.00 and 4.00 a.m. News. U.N. Week on 31 and 41 M.: 7.00 a.m. News, Youth Speaks, or In the Author's Words on 31 and 41 M.: 8.00 a.m. News and Commentary. Report to Europe on 31, 41, 49 and 238 M.: 9.00 and 10.00 a.m. News, the American Journal on 19 and 31 M.: 3.00 p.m. News, Report to South Asia on 11, 13 and 19 M.: 4.00 p.m. News and Commentary, Magazine Review on 11, 13, 19, 25 and 31 M.: 5.00 p.m. News and Commentary. Report to Near East on 19, 25 and 31 M.: 6.00 p.m. News, U.N. Week on 13, 19, 25, 31 and 41 M.: 7.00 p.m. News, Report to Near East on 13, 19 and 25 M.: 7.30 p.m. Listeners' Log on 13, 19 and 25 M.: 8.00 p.m. News, Report to Africa on 19 and 25 M.: 8.30 p.m. Forum (Chemistry) on 19 and 25 M.: 9.00 and 10.00 p.m. Special News, Music U.S.A. on 19 and 25 M.: 11.00 p.m. News, Raymond Swing Analysis, Commentators' Digest on 25, 31, 41 and 238 M.

CYPRUS BROADCASTING SERVICE — English Programme (434 & 468 M.): News: 7.30 a.m. 2.00, 7.00, 11.00 p.m.

7.45 a.m. The Coca Cola Programme. 8.00 Melodies & Memories. 8.30 Housewives' Choice. 9.00 Miniature Concert. 9.30 Strange Last Words. 9.45 Piano Playtime. 10.00 The Melody Dance Band. 10.30 Edmundo Ross. 11.00 The Final Year. 11.15 Light Music. 11.30 Women's Magazine. 12.00 Mid-day Melodies. 2.15 p.m. "The Name is Shane." 2.30 Monday Matinee. 6.45 The Lanitis Programme. 7.15 I Love a Mystery. 10.00 Confidence Man. 10.15 Stars of Song. 10.45 Pursuit.



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ALSO AT ALL BUKMANN STORES

Wolves, Wednesday and Villa Enter F.A. Cup Semi-Finals

LONDON (Reuter).—League champions Wolverhampton Wanderers, Sheffield Wednesday and Second Division leaders Aston Villa reached the semi-finals of the English F.A. cup on Saturday.

In the four sixth round matches, watched by over 200,000 fans, Wolves scrambled home 3-1 at Leicester, Wednesday won the Sheffield "derby" against United 3-0, Aston Villa beat Preston North End 2-0, and Blackburn with a brilliant recovery wiped out a 3-0 deficit to draw at Burnley.

Both Glasgow teams reached the semi-finals of the Scottish Cup, Celtic beating Patrick Thistle 3-0, and Rangers defeating Hibernians 3-2. Clyde, 2-0 away winners over Ayr United and Kilmarnock, who won 2-1 at Eyemouth, join them in the semi-finals.

Results of English and Scottish soccer matches were:

FOOTBALL ASSOCIATION CUP — (Sixth Round): Aston Villa 2, Preston N.E. 0; Burnley 3, Blackburn Rovers 3; Leicester City 1, Wolverhampton Wanderers 3; Sheffield U. 0, Sheffield W. 2.

Scottish Football Association Cup — (Fourth Round): Ayr U. 0, Clyde 2; Celtic 2, Patrick Thistle 0; Eyemouth 1, Kilmarnock 2; Rangers 3, Hibernian 2.

Scottish League — Division I: Aberdeen 2, Motherwell 2; Airdrieonians 3, Stirling Albion 4; Arbroath 1, Raith Rovers 2; Dunfermline A. 2, Dundee 2.

Scottish League — Division II: Alloa A. 4, Stranraer 2; Berwick R. 3, Queens Park 1; Brechin City 1, East Stirlingshire 1; East Fife 0, St. Johnstone 1; Falkirk 3, Montrose 0; Hamilton Academicals 3, Forfar A. 2; Queen of the South 3, Stenhousemuir 0; Dumbarton 6, Albion Rovers 0. (Brought forward from April 2.) **LEAGUE I:** Blackpool 3, Wesham U. 2; Bolton Wanderers 1, Newcastle U. 4; Everton 6, Chelsea 1; Fulham 2, Birmingham City 3; Nottingham Forest 1, Tottenham Hotspur 3.

LEAGUE II: Brighton and Hove Albion 5, Bristol City 1; Bristol Rovers 3, Rotherham U. 1; Huddersfield Town 1, Hull City 0; Ipswich Town 1, Cardiff City 1; Lincoln City 5, Middlesbrough 2; Portsmouth 2, Liverpool 1; Stoke City 1, Charlton Athletic 3; Sunderland 4, Plymouth Argyle 0; Swansea Town 3, Scunthorpe U. 1.

LEAGUE III: Bournemouth 3, Colchester U. 2; Bradford City 0, Barnsley 0; Coventry City 4, Southampton 1; Newport County 1, Norwich City 1; Queens Park Rangers 2, Bury 0; Swindon Town 4, Shrewsbury Town 2.

LEAGUE IV: Aldershot 6, Bradford 1; Darlington 1, Crystal Palace 1; Doncaster Rovers 1, Walsall 1; Millwall 0, Oldham Athletic 1; Northampton Town 4, Notts County 2; Rochdale 4, Crewe Alexandra 2; Southport 1, Watford 1; Workington 3, Hartlepools U. 0.

'Sports Should Be For All'—Mandy

Jerusalem Post Reporter

HAIFA. — "Sports is not a matter for a few outstanding performers, but for the mass of the people and must become a part of its cultural life," Mr. Gyula Mandy, the trainer of the National Soccer Eleven, said at the annual convention of Israel's Sports Physicians Association here on Saturday.

In an address on "Sports Doctors and Football," he said that results would be appreciably better if specialist physicians supervised the players at all stages of training, the men's diets and physical condition. "At present, doctors are called in only when there is some damage to patch up," he said. Doctors are as important for sports as the trainers, he thought.

Footballers should also engage in other sports to avoid one-sided body development and to achieve greater physical harmony. Outstanding teenage players should not be transferred to adult teams, because it could permanently damage their abilities, Mr. Mandy said.

Addressing the convention in Hungarian — which was translated by Dr. A. Gottesman — Mr. Mandy apologised for lagging in his study of Hebrew and explained that training the National Football team had to be given priority. The Deputy Defence Minister, Mr. S. Peres, had told him it was more important that the team should first learn how to play football than that he learn Hebrew, he said.

"Sport is most important for people between 20 and 80, and especially for the middle-aged. Everybody must make some form of sport his hobby," Dr. Moshe Harnick told the convention. Speaking on "Sports and Psychology," he said the influence of sports was great not only on health, but also on the mind and personality.

Dr. Harnick insisted that women should engage in sports during the pre-menstrual period as an antidote to nervousness and irritability. The view that sports during this period can cause harm had been discarded, he said.

Where to go

JERUSALEM

• **Film Show:—**
Israeli films — daily showings, Keren Hayesod Hall, 12 noon—1 p.m.

• **Tours:—**
Spend a morning with Hadassah on a conducted tour starting 9 a.m. Book for this tour by phoning 4061, Hadassah Club, Straus Health Centre.

Hebrew University: No conducted tours today.

Yad Vashem — Martyrs and Heroes Memorial Authority, Har Hazikaron — Conducted tours (English) of the buildings and exhibitions, daily 11 a.m.

• **Variety Show:—**
Joselito and Variety Troupe, Edison, 3.30, 9.

• **Exhibitions:—**
"Israel Today" — permanent exhibition, Binyanei Haooma, 10-4 daily; Fridays 10-1.

Safrai Art Gallery, 37 Jaffa Road, Tel. 63727. Est. 1935. 8-1, 3-7, Friday 8-2. New exhibition: Oils and drawings by S. Rabilno. All purchases mailed upon request.

• **Bezalel National Museum:—**
Permanent exhibition of Jewish Ceremonial Art: Archaeological objects: Primitive Art, Dutch and Flemish drawings from the Fodor Collection, Amsterdam. Paintings and prints from the Low Countries — Museum Collection. Today: 9-1. Bezalel Art Library: Memorial Exhibition of works by Sir Leonard Woolley and Dutch drawings, 9-1, 2.30-5.

Department of Antiquities, 25 Rehov Shlomo Hamelech. Special exhibitions: New excavations at Beersheba, Eynan and Tel Mor. Also permanent exhibition, 9-1, 3-5.

• **Zoo:—**
Jerusalem Biblical Zoo, 9-6.

TEL AVIV

• **Circus:—**
Warsow Circus on Kikar Malchei Yisrael, 4, 8.30.

• **Italian Puppet Theatre:—**
Piccoli, return season. New Programme. Peer Cinema, 11.30 a.m., 6.45 p.m. Last week.

• **Theatre:—**
Habimah: "Twelve Angry Men", 8.30.
Cameri: "Twelfth Night," 8.30.
Ohel: 'One More River", 8.30.

• **Dine and Dance:—**
Delphin Bar, 16 Sholem Aleichem. Exquisite cuisine. Dancing nightly. Recommended to Tourists. Tel. 23973.

• **Bridge:—**
"Talpiot" Bridge Club (Dr. Landau). Tournaments, lectures. Eden Bar, 22 Rehov Pinsker, Tel. 25784.

• **Tourist Service:—**
Visit Hadassah Club, 80 Rehov Hayarkon. Tel. 28239.
Wizo Club, 91 Rehov Hayarkon, Tel 26825, 8 a.m.—2 p.m.

• **Zoological Gardens:—**
Open 8 a.m.—6 p.m. daily.

• **Exhibitions:—**
Annual exhibition of Israeli artists. Beit Disengoff, 16 Rothschild Blvd. Today: 10-1, 4-7.

African Primitive Art: statuettes, masks, implements, from collection of Mr. Sam Dubiner (over 180 exhibits). Helena Rubinstein Pavilion. Today: 10-1, 4-9.

Ancient Glass Exhibition. Museum Ha'aretz, near Ramat Aviv, 10-5.

• **I.O.A. House:—**
Tourist Service, 9 a.m.—9 p.m.

HAIFA

• **Purim Ball:—**
Wizo Haifa, Beit Harofeh, 2 Wingate Ave. Details on Posters.

• **Exhibitions:—**
Annual group exhibition of the Association of Artists and Sculptors, Haifa Artists House, 24 Sderot Um. Daily except Friday 10 a.m.-1 p.m. and 4-7 p.m.

• **Tourist Centre:—**
Hadassah Club, Youth Aliya Offices, 23 Hahalutz. Tel. 67955.

PETAH TIKVA

• **Dine and Dance:—**
"Zafra" Bar-Restaurant. Excellent Italian, French, Israeli cuisine. Dancing and programme nightly.

Cables in Brief

FAIR. — The Vienna Spring Fair was opened yesterday by the Austrian President, Dr. Adolf Schaerf, in the presence of 10 Ministers of the EFTA ("Outer Seven") countries, who completed here their second ministerial meeting since the signing of the convention in January.

OXYGEN. — Five children aged between seven years and 15 months, and their 36-year-old woman baby sitter, were killed in Yonkers, New York when a gas burner consumed all the room's oxygen supply. A sixth child was reported seriously ill.

FILM. — The Soviet film "Prince of Samarkand," was awarded a Golden Eagle first prize when the second Afro-Asian film festival ended in Cairo on Friday night.

AVALANCHE. — Alpine guides searched the slopes of Mont Cenis, 6,831 feet, for a French customs official missing since last Wednesday and thought to have been killed by an avalanche. The body of his companion has been found.

PIANISTS. — Italian pianist Maurizio Pollini, 18, was a surprise winner of the Sixth International Chopin Competition in Warsaw yesterday. Irina Zacitskaya of the U.S.S.R. was second, Tania Achot-Haruontounian of Iran, third, and Li Min-chan of China, fourth.

Cinemas

JERUSALEM

ARNON: Megli Feriedose ("Nice to be a Bachelor").
EDEN: The Journey.
ORION: Habib el-Omr.
OR GIL: Escuela mi Cancion! (Joselito).
ORNA: The Remarkable Mr. Pennypacker.
RON: Tank Commandos.
SEMADAR: Raj Tilak (Down with the King).
ZION HALL: The Geisha Boy.
TEL OR: The Chinese Wall. (La Muraglia Cinese).
EDISON: Drei Mannaer im Schnee (Three Men in the Snow).
STUDIO: Top Secret Affair.

TEL AVIV

ALLENBY: Ciao, ciao, Bambina.
ARMON DAVID: Auntie Mame.
CHEN: Alias Jesse James.
EDEN: Girls of Today.
ESTHER: North by Northwest.
GAT: Les quatres cents coups.
HOD: Mariti in Citta ("Good to be Married").
MAXIM: Rabbit Trap.
MIGDALOR: La Chatte sort ses griffes.
MOGRABI: Babette goes to War.
OPHIR: Pillow Talk.
ORION: The Young Philadelphians.
PEER: Picesli (Last Week).
SHDEROTH: Mardi Gras.
TAMAR: Juvenile Passions.
TCHELET: Faibles Femmes.
TEL AVIV: Journey to the Centre of the Earth.
YARON: This Earth is Mine.
ZAFON: I Want to Live.
ZAMIR: Les dragueurs.

HAIFA

ORION: The Invisible Boy.
ORAH: Father, Where Art Thou?
AMFITHEATRE: Five Gates to Hell.
ATZMON: Night of the Quarter Moon.
MIRON: Public Pidgeon No. 1.
ARMON: The Man in the Net.
EN DOR: North-West Mounted Police.
ORLY: Orfeu Negro.
MORIAH: Carry on, Sergeant.
GAL ON: She played with Fire.
PEER: Swan Lake.
TAMAR: Im Frater Bischen Wieder Die Rauene.
MAT: Thunder in the Sun.

EMERGENCY PHARMACIES

JERUSALEM: Hatchiya, Rehov Yeshayahu corner Geulah, 24624.
TEL AVIV: Abramsky, 42 Allenby, 63536, Seidenwahr, 31 Ahad Ha'am, 63851, Mercaz Hatsafon, 200 Ben-Yehuda, 23928, Frankel, 28 King George, 23731, Avrahami, 9 Erlinger, 82385.
JAFFA: Galenica, 19 Yefet (4), 85429. RAMAT GAN: Yisrael, Ramat Yitzhak, Shikun Herut, 34 Tel Hai, 72369. PETAH TIKVA: Belkin, 40 Hovevei Zion.
REHOVOT: Levinsky, 170 Herzl, 95-1091. NATANYA: Trufa.
HAIFA: Hacrborim, 20 Hacarmel, 67400.

EMERGENCY PHYSICIANS

JERUSALEM: Dr. Gal, 24 Habashayarot, Katamon, 71394. Dr. Sher, 46 Rashi.
TEL AVIV: Dr. Elsen, 5A Shimshon, 25748. Dr. Garman, 28 Frishman. Dr. Har-Even, 26 Sheinkin, 28411. Dr. Watts, 15 Soutine, 27027. Dr. Weiss, 73 Dizengoff. Dr. Simon, 43 Keren Kayemet, 51374. Dr. Maier, 99 Arlosoroff, 51300. HOLON: Dr. Dokor, Block 12A, Shikun Amami, Tel Giborim.
RAMAT GAN: Dr. Sandburg, 63 Bialik. Dr. Rosenblum, 9 Malal (corner 129 Mod'in). Dr. Pasberg, 176 Haroeh.
HAIFA: Dr. Sherman, 3 Rehov Hanevi'im, Tel. 2424.

PICCOLI
The Italian Puppet Theatre
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Tickets for performances at 4 and 6.45 only.
Daily farewell performances at 4 and 6.45.
Last performances on Thursday, March 17.
4 days only at the Edison, Jerusalem
Saturday, March 19 at 6.30 and 9.15
Sunday, Monday, Tuesday, March 20, 21, 22
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Tel Aviv: 32 Rehov Tavrsh, P.O.B. 11061, Tel. 42066.

The Civil Service Commission

announces four openings in the Ministry for Foreign Affairs for probationers in Grade Seven. Two of the posts are for Orientalists and two for Economists.

The qualifications required are: Israel citizenship, age 22-30, command of Hebrew, basic knowledge of English or French, and a degree in Oriental Studies or Economics, respectively.

Candidates must pass examinations in the following subjects: political and economic affairs, languages, Jewish and general knowledge, ability of expression in writing and speech. The examinations will take place in a number of stages. Those who pass one stage will be invited to take part in the next.

Candidates who are accepted will start working in the Research or Economic Division of the Ministry, according to their qualifications. Those who prove satisfactory will be transferred, after a period of two years, to permanent posts.

Candidates are requested to fill in application forms, which are obtainable at the Branch Offices of the Civil Service Commission in Jerusalem, Tel Aviv and Haifa, as well as at all Post Offices.

Applications will be received up to March 27, 1960. The diploma or notarized copy thereof should be attached to the application. Certificates will be returned to applicants in due course.

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Today's Postbag

The Weather

FORECAST: Partly cloudy, becoming later partly cloudy to cloudy, with scattered light showers in north Israel.

Weather Synopsis: Low pressure centred over Greece and south-west Turkey with a cold front from Dodecanese to west Egyptian delta slowly progressing east.

	°A	B	C
Mt. Canaan	48	9—10	6—11
Tiberias	47	7—16	10—17
Haifa Port	52	11—16	10—16
Natanya	36	6—18	11—17
Tel Aviv Kirya	—	5 —	10—16
Tel Aviv Port	51	6—16	11—15
Lydda Airport	35	1—19	10—18
Jerusalem	18	3—14	7—14
Beersheba	15	3—19	9—18
Eilat	15	10—24	15—24

A. Humidity at 5 p.m. B. Temperature range till yesterday evening C. Temperature range, forecast for last night and today.

ARRIVALS

Mrs. Miriam Fineman, National Director of the Women's Division for Israel Bonds, in connection with arrangements for the 1961 Israel Fashion Show.

Mrs. Ethel Cohen, founder of the music centre at Ein Gev, for the annual Passover Music Festival (by El Al).

Dr. L. Schwartz, Medical Editor of "France Soir," to gather material for a series of articles (by El Al).

DEPARTURES

A group of 30 members of the German Christian-Jewish Cooperation organization, to Munich, after a two-week visit (by El Al).

THE HOLDER of ticket No. 48533, which won the IL50,000 prize in the last Immigration Loan draw, has still not claimed his prize. The ticket was sold in the Hamizrahi Bank.

• • •

THE 18TH bazaar of the Working Mothers organization in Tel Aviv was opened at the Habimah Theatre on Saturday night in the presence of Mayor M. Namir. The bazaar will remain open four days.

• • •

THE DAILY average of unemployed registered at labour exchanges was 7,995 during the week ending March 4. This is an increase of 1,819 over the preceding week.

Ex-U.N. Undersec'y, B.A. Cohen, Dies

NEW YORK (INA). — Dr. Benjamin A. Cohen, former Under-Secretary of the United Nations, died Saturday in Doctors Hospital. The cause of death was not announced.

He would have been 64 next Friday.

Cohen had been associated with the U.N. since its founding. The Chilean-born diplomat was known, admired and personally liked by hundreds of diplomats and journalists.

Hot Water At IL 90 a Year

Jerusalem Post Reporter

TIBERIAS.—The Palestine Electric Corporation is prepared to contract to supply hot water the year round for a flat payment of IL90, Mr. Yosef Friedlender, the P.E.C. spokesman, disclosed here yesterday.

Should consumption of power be less than this ceiling, the difference would be refunded, he declared.

In connection with the scheme, the Company is prepared to install, at its own expense, thermostats which would keep consumers' boilers filled with hot water at all times.

In its streamlining and efficiency programme, the Corporation also plans to extend and improve the existing transformer stations and raise their present load of 66 kilovolts to 110 k.v. to assure a steadier flow, he declared. The use of super-high tension over long distances is more economical.

Bachauer Debuts With IPO Tonight

Jerusalem Post Reporter

TEL AVIV.— Gina Bachauer, the Greek pianist, will play Beethoven's Emperor concerto in tonight's concert of the Israel Philharmonic Orchestra which Garry Bertini will conduct.

Mrs. Bachauer said here yesterday that she will also play the second piano concertos of Brahms and Rachmaninoff as well as the third piano concerto by Prokofief during her stay.

This is the noted pianist's first visit to Israel, although she appeared with the I.P.O. in Egypt in 1942, and later during the orchestra's visit to Greece. Mrs. Bachauer has just returned from a four-month concert tour of the U.S., Cuba, Venezuela and Puerto Rico.

Israeli Composition

The "Toccata for Orchestra" by the Israel composer, Yehoshua Lakner, winner of the Engel Prize, will be included in the programme. The third number on the programme is the first Israel performance of Stravinsky's "Symphony of psalms," with the participation of the Rinat Choir.

Mr. Evi Haftel, of the I.P.O. Management, told the press that next year's American and Far Eastern tour would result in an estimated IL254,000 deficit for the orchestra. The tour meant that 43 concerts in Israel had to be cancelled. Income abroad is expected to cover only 20 per cent of expenses.

He said the orchestra had received an invitation to perform in Portugal but no final decision had been made in this connection. He said also that I.P.O. members unanimously asked Carlo Maria Guilini to serve as the group's Musical Director. Maestro Guilini could not at present take up the post for various reasons, however, Mr. Haftel said.

Rises Mooted In Phone, Mail Rates

Post office officials are now drawing up the biggest fee rises for postal services envisaged in the Ministry's 1960 budget for the coming fiscal year. Air letters, telephone bills and other services are to be affected by the rises.

Any rise in these prices is subject to the approval of the inter-Ministerial Price Committee and the Ministerial Economic Committee. If adopted, they will go into effect on April 1.

The increased income is needed to help finance an ambitious development programme, including installation of a larger number of telephones and telephone exchanges.

Suspected Thief Escapes Captors

TEL AVIV. — Zaki Saidun, 30, from Azur, who was arrested on Thursday evening on suspicion of being the leader of a housebreaking gang, escaped from custody on Saturday while ostensibly leading police to the spot where he said he had hidden the loot.

Saidun was picked up in Ashkelon, where his gang is alleged to have broken into a number of textile shops and stolen goods valued at IL15,000.

After being brought to Tel Aviv, he reportedly confessed to the charges against him and offered to cooperate.

He also offered to lead investigators to the place where he had hidden his loot, and when the party went out to an orange grove near Beit Dagon, Saidun, who was unshackled, ran off. A search of the area proved unsuccessful.

City Dump Combed For Dog's Body

Jerusalem Post Reporter

BEERSHEBA. — Seven policemen and a number of municipal sanitary workers spent Thursday night here digging up the local refuse heap by torchlight in a hunt for the body of a dog feared to be rabid. The animal had earlier bitten a two-and-a-half year-old child.

They found the animal's body, but tests proved that the dog had not, in fact, been suffering from rabies.

The hunt for the dog began Thursday morning at the request of the District Health Officer, Dr. A. Arnan. Police first searched the Old Town, where the child had been bitten. Eventually they were told by a local resident that his dog might have been the one which bit the child, but he had already shot the animal as it was ill.

The hunt then switched to the garbage dump, and after raking through the rubbish, the animal's body was finally turned up. Medical tests established that, though it had been ill, it had not been suffering from rabies.

Civil Servant Survives Four-Storey Fall

TEL AVIV. — The condition of an official of the State Controller's Office, who fell from the fourth storey balcony of Beit Hadar here on Friday continues to be serious, it was reported yesterday from Hadassah hospital.

The official is Mr. Yosef Ne'eman, aged 40.

The surgeon who operated upon him on Friday night told *Him* that it was a most unusual case. In a fall from this height, a person usually lands on his head, his feet, or flat on his stomach, and it is generally fatal. But Mr. Ne'eman landed on his hands and feet. His limbs were broken in eight places, but his internal organs were not injured. *(Him)*

Boy Wounded While Playing with Pistol

BEERSHEBA. — Thirteen-year-old Dan Manor, of Kibbutz Ruhama, who suffered a gunshot wound in the leg under mysterious circumstances on Saturday, admitted to police yesterday that he had shot himself while playing with a pistol.

Police on Sunday morning searched the area where the accident occurred and reported that they had found the weapon. They verified that the gun bore the boy's fingerprints.

They are now investigating th origin of the revolver. The boy said he "had found it."

Purim Throughout the Land

Sfem Celebrates in Corridor

Jerusalem Post Reporter

A gaily decorated motorcade of 60 vehicles, carrying 1,000 youngsters and adults, left Jerusalem for the Corridor on Sunday afternoon, bearing gifts for 45 settlements in the Corridor and Adullam.

Thousands lined the streets to watch the long caravan, headed by three mounted policemen, leave the city "to bring to the settlers a spark of joy" — in the words of Mr. Y. Yaniov, of the Telem theatre troupe.

The traditional outing is sponsored by the Histadrut and Telem, which was established to provide new settlements with entertainment.

The caravan itself was led through the capital by the Jerusalem Municipal Youth Band. Earlier, Mr. Mordecai Ish-Shalom, the Mayor, addressing the participants in the Russian Compound "staging area," praised the "settlers for furnishing the capital with a belt of security."

The motorcade was the only central holiday event organized in the Capital this year. The Adloyada note which last year was the outstanding attraction, is not being held this year since teachers claim it robs the pupils of valuable study time.

During the day children, many of them in costumes and false-faces, wandered through the streets, enjoying themselves and the crisp, invigorating weather.

Scroll Reading

Purim observances on Mount Zion today will include a reading of the Scroll of Esther at the Tomb of King David, at 10 a.m. At 2 p.m. a Purim celebration will be held on the Mount for the members of the visiting B'nai B'rith pilgrimage.

On Monday morning, the management of the Jerusalem Biblical Zoo is holding a contest to choose the best children's costume. Deputy Mayor M. Gevirtzman is to award the prizes, which include live chickens and ducks.

One of the Zoo's main attractions these days is a beaver (who last year fought to a standstill a dentist who was trying to file down one of his teeth). A week ago, during the hot, dry weather, he took a nocturnal stroll looking for a bigger pool of water. Police found him trying to break into a nearby ice factory and returned him to the zoo.

Firecracker Arsenal Blows Up in Capital

Downtown Jerusalem was mildly rocked on Sunday noon when 30 firecrackers being peddled in Rehov Jaffa across the street from the Egged station by two hawkers, exploded, slightly injuring the two hawkers and eight passers-by, including a four-year-old girl.

The two hawkers, Masoud Lugafi, 24, and Ya'acov Abutbul, 30, both of Jerusalem, were taken to Hadassah Ziv where they were discharged after first-aid treatment for burns and shock. They are to be charged with possessing and selling firecrackers.

Police, who confiscated another 28 firecrackers, do not know what caused the explosion.

The girl, Zahava Yadid, as well as the other five, suffered burns, torn clothes, shock and "deafness." All have been discharged from the hospital.

One of the injured Issachar Zaken, 32, of Katamon Vav, had the seams of his trousers split open from the cuff to the thigh by the blast's shockwave.

B'sheba Schoolchildren Spread Holiday Cheer

BEERSHEBA. — Elementary school children yesterday travelled to Ofakim to hold a big Purim party for the settlers there. A similar celebration was held by some 200 pupils of the Beersheba High School at Moshav Maslul.

The Beersheba Municipality's Youth Department arranged a Purim fun fair in Schunat Aleph for the town's children. Owing to poor organization, however, only a relatively small number of youngsters got advance notice of the numerous festivities arranged for them.

LOCUSTS LAND AT SDE ELIEZER

KIRYAT SHMONA. — A swarm of yellow locusts landed yesterday afternoon on the fields of Sde Eliezer, in Upper Galilee, covering scores of dunams of plantations and wheat.

Plant Protection Department workers have arrived to combat the pests. *(Him)*

PURIM GIFTS FOR TOURISTS

Attractive Purim gifts (mishloah manot) were yesterday presented to all tourists staying at hotels in Jerusalem, Tel Aviv, Haifa and Tiberias, in an operation organized by the Government Tourist Corporation and the Hotels Association.

One nylon package contained a small Scroll of Esther, printed in Hebrew and English; miniature bottles of wine, and several bars of chocolate. Another package contained citrus fruit presented with the compliments of the Citrus Marketing Board.

Passengers travelling by El Al airliners on Saturday night were each presented with a gaily-coloured flight folder, which also contained a description of the meaning of Purim and recipes for such traditional goodies as "Ozne Haman."

SOLDIERS' PARCELS

TEL AVIV. — The Soldiers Welfare Committee on Sunday distributed Purim gift parcels to soldiers in field posts and hospitals.

A delegation headed by the Mayor of Acre, Mr. Y. Gadish, toured units adopted by Municipalities and local communities in the North.

Haifa Observes Gay Festival

Jerusalem Post Bureau

HAIFA. — Thousands of residents and their children crowded the main streets all day yesterday in a determined effort to enjoy a gay Purim, although no central events were scheduled.

In the afternoon, two city youth bands played Purim airs in the Remembrance and Binyamin Parks. At the same times, hundreds of children, organized by the Youth Section of the Municipal Education Department, held fancy dress parades through the new immigrant districts in the Lower Town and in Kiryat Haim.

Purim to Immigrants

Some 300 workers and Technion students set out for 11 immigrant settlements in the afternoon to bring them Purim cheer. The event was organized by the Labour Council's Cultural Department.

The costumes on the streets included the usual soldiers, cowboys, queens, etc., though this year, children in black gowns and mortar boards were much in evidence.

The weekend's cheer was stolen by two little boys dressed as fearful, black cannibals. They captured a lone cowboy in Herzl street at 6 p.m. and tied him to a parking meter outside the Ora cinema. To the delight of all except the cowboy, they then started a bloodcurdling, spearwaving dance around him. The crowd got so big that a policeman had to clear the street for traffic.

Tel Aviv's Adloyada

(Continued from Page One)

owa television review, including some "hot news features" of Dr. Ben-Gurion being invested in his garments.

Outstanding among the youth orchestras was the smart Nahariya fife and drum band, with its high-stepping drum majorettes. All of the bands paid special attention to smart appearance.

Mayor Namir reviewed the parade from the Levinsky Seminary stand. With him were some 2,000 guests, including members of the diplomatic corps and several hundred tourists.

U.S. Ambassador Ogden Reid brought his sons along in Purim costume to see the parade.

About 10,000 children and their parents attended the festivities at the Tel Aviv Zoo, which included shows put on by the Warsaw Circus and the Hapoel Sports Club. Mayor Namir presented prizes for the best costumes.

Some of the spectators took up their stands along the route during the early morning hours. By early afternoon, they were packed four and five deep along the entire length of the route. Some settling on ladders and concrete store fronts like swarming bees. Police discouraged tree perchers but did not interfere with second-storey or roof-top acrobatics.

The brilliant clear sky and mild spring weather added to the holiday atmosphere evident in Tel Aviv since Friday. During the procession, the southern half of the town looked like a deserted city. Shops were shuttered and streets almost empty.

At 4 o'clock, at the conclusion of the parade, traffic was completely paralyzed. Thousands of cars piled up bumper to bumper along the main arteries of the city.

Side Streets Jammed

Insurging crowds of pedestrians and cars converging on the North of town upset arrangements, particularly traffic in most of the side streets leading to the Adloyada route. Although the streets reserved for the procession were blocked off by police from the early morning hours, traffic continued to flow North through narrow side streets, taking hours to advance through a maze of cars parked haphazardly on pavements and through the throngs of people who marched in solid ranks.

Throughout the late afternoon, masses of people could still be seen promenading in North Tel Aviv. After Friday and Saturday's private parties and balls, cinemas and theatres were packed again.

While more people than usual were seen in the streets during the evening, the general atmosphere had toned down, and the first signs of fatigue were felt as the three-day centre of Purim festivities turned to Jerusalem.

Gayest Carnival In Ashkelon's History

ASHKELON — Ashkelon celebrated the gayest Purim in its history with its own "Ashkelona," arranged by local schools and youth clubs. The first prize for floats was awarded to the Beri Katznelson School's "Circus," which included clowns, acrobats, boxers, waitresses, life size models of animals and real camels which were ridden by Beduin who have moved into Ashkelon area because of the drought and who participated wholeheartedly in the spirit of the carnival.

Other prizes were awarded to the Ma'ayan School for handicapped children for two floats, one of ants and the other realizing slogans of the Road Safety Council. Other floats included giant models of dragons and the traditional Purim characters.

Harry Cassman Here on Visit

HERZLIYA. — Mr. Harry Cassman, of Atlantic City, a nationally known financial law expert in the U.S. and Honorary President of the Federation of Jewish Charities in his city, said here yesterday that the quality of Israel's human resources will outmatch its deficiencies in natural resources.

This is Mr. Cassman's third visit to Israel. He told *The Jerusalem Post* that progress here was "much more than my expectations would have led me to believe."

Mr. Cassman, who is 72, is a senior member of the Atlantic City law firm of Cassman and Gottlieb. He has been active in Jewish community welfare activities for scores of years. He and Mrs. Cassman, of the National Board of the U.J.A.'s Women's Division, are on a round-the-world trip.

Summit Appeal to Be Heard This Month

HAIFA. — The appeal of the five-man crew of the fishing trawler Summit will be heard by the Ankara Court of Appeal at the end of the month.

The men were earlier this month sentenced to a year in jail for having fished in Turkish waters about half a year ago. They have now been transferred to a prison in Ankara, where conditions are appreciably better, it was learned.

'Exodus' Local Profits To Weizmann Institute

HAIFA. — All profits of the Israel showing of the film "Exodus" will be donated to the Weizmann Institute, Mr. Fred Hift, the film's press officer announced here yesterday. Mr. M. Weigal is Chairman of the company producing the film which is called, "Carlyle-Rehovot."

He went on to say that the locations for shooting the film in Israel have already been picked, and the 21 Israelis who will get feature parts in the film have been engaged. Dalia Friedland, Zippora Peled and Shmuel Segal have the three main parts in the Israel supporting caste. During the shooting — which will begin at the end of this month and continue until June — reporters will be flown in from the U.S. and Europe. Thirty radio programmes on the film, and Israel in general, as well as T.V. spots have also been planned, he said.

New Contract On Zarchin Process

A new and more detailed agreement on the Zarchin process for the desalination of sea-water was yesterday reached between the three principals — the Ministry of Development; the investor, Mr. Alexander Zarchin, and the Fairbanks Whitney Corporation.

A joint statement was issued in which all three sides expressed satisfaction at the new agreement.

Mr. Zarchin and his attorney, Mr. Shmuel Tamir, have cancelled the press conference which they had scheduled for today, the statement said.

Taking part in the meetings held over the week-end were Mr. Menahem Bader, Director-General of the Ministry; Mr. Eliezer Preminger, Deputy Director-General; Mr. David Karr, President of Fairbanks Whitney, Mr. Zarchin and Mr. Tamir.

The statement expressed satisfaction at the progress already made towards exploiting the possibilities of Mr. Zarchin's invention and lauded the inventor's vital contribution towards furthering the process.

Rafael Named Assistant Director-General of F.M.

Mr. Gideon Rafael, who returned home on Friday on completion of his tour of duty as Ambassador in Brussels, has been appointed an Assistant Director-General of the Foreign Ministry, it was announced yesterday.

It is not yet known what his area of responsibility will be in the Ministry.

Mr. Rafael will be replaced as Ambassador to Belgium by Mr. Amiel Najar, former Minister to Japan.

The Foreign Ministry also announced yesterday the appointment of Mr. Shlomo Argov as Consul-General in Lagos, the Nigerian capital. He has already left to take up his post.

Nigeria, at present a British colony, is due to receive Independence on October 1.

The Ministry Spokesman Mr. M. Shalev, has been appointed to head the Director-General's bureau, but no successor to Mr. Shalev's post has yet been named.

Carmelit Out of Action For Indefinite Period

HAIFA. — The Carmelit subway will not resume operating on Tuesday, as had been expected. It has not been running for three weeks.

The Municipal spokesman told *The Jerusalem Post* last night, that an announcement would be made two days in advance of the resumption of operations, but he would not commit himself as a date.

It is understood that the breakdown in the automatic braking system is quite serious. No details have been released, however.

Complaint Follows Soccer Fracas in Tiberias

TEL AVIV. — Beersheba Hapoel has lodged a complaint with the Football Association, alleging that three of their players were attacked in Tiberias on Saturday during a game against Tiberias Hapoel.

Local fans mobbed one of the Beersheba players six minutes before the final whistle. The player, Afalo, had had an angry exchange with Afarark, of Tiberias, and the fans came to the "rescue" of the home team player.

Afalo managed to leave the field only with the assistance of the police.

The Jerusalem Post sports correspondent comments that such complaints are acted upon by the Association solely on the basis of the referee's report. This report is first sent to the Referees' Association.

Any breach of sportsmanship reported is brought before the weekly meeting of the F.A.'s disciplinary board.

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INDUSTRY, FINANCE and COMMERCE

New Farmers Did Well in '59 Despite Low Prices—Eshkol

Jerusalem Post Reporter

New agricultural settlements have made substantial progress during the past year, despite "a general drop in farm profits," Mr. Levi Eshkol, in his capacity as Head of the Jewish Agency's Settlement Department, told the Zionist General Council's Finance-Committee on Friday. The Committee approved a 1960-61 Agency budget of over IL201m.

He said that the bulk of future agricultural exports would have to come from farms mainly engaged in producing for export.

Despite the present drought, Mr. Eshkol said he anticipated a 20 per cent rise in value of yields in new settlements. This would follow a 19 per cent rise in 1958/59. In that year, output of new settlements accounted for 3½ per cent of total farm production with a value of IL208m. The preceding year, the corresponding figures were 2¾ per cent and IL164m.

Mr. Eshkol said that the drought has been especially hard on hill settlements, something which will necessitate a sharp reduction in tobacco acreage. To ensure the settlers of a reasonable income, land reclamation works will have to be extended.

Fill Vacant Houses

Mr. Eshkol said that in addition to consolidating existing farms, the Department was planning to fill the vacant houses in new settlements, estimated to number some 2,000. It intended to visit immigrant centres to try to persuade newcomers to move to settlements.

Despite the empty houses and the emphasis on consolidation, new settlements are being created, if few in number, Mr. Eshkol said. Two "strategic settlements" in the Arava — Kerem Shalom and Ketziot — are to be converted into permanent settlements. Some IL260,000 are to be invested this year in developing their farm branches, mainly under irrigation.

An entirely new settlement is to be established in the next few months in the Ta'asach area by a group of moshav-born settlers. Ein Tzahav, Yotvata, Ein Gedi, and the Kibbutz Hameuhad group in Eilat constitute the vanguard of agricultural settlement in the southern Negev, Mr. Eshkol declared.

Bank Leumi Paying 12½% Dividend

TEL AVIV. — The Directorate of Bank Leumi has decided to call its annual General Meeting for Sunday, April 24. A final dividend, amounting to 6% per cent, will be distributed. This, added to the interim dividend of 6 per cent paid in November, brings the year's total dividend to 12½ per cent, the same as last year. The dividend is subject to tax.

Banana Ripening Plant in W. Galilee

NAHARIYA. — A ripening plant to serve the banana growing settlements in Western Galilee opened its doors just north of Nahariya on Friday.

It cost IL300,000 to build, and employs some 30 workers. Building of the second stage, to cost another IL700,000, will start next month.

$11.8m. Raised In U.S. for Building

NEW YORK (INA). — Israel representatives here have completed negotiations for the investment of a total of $11.8m. in housing and building projects in Israel.

Mr. David Tanne, Director of the Ministry of Labour's Housing Department, and Mr. Shimon Horn, Director-General of the Israel Investment Authority in New York, have reached agreement with American builders, investors and contractors for the construction of 2,000 dwellings under the "Savings for Housing" scheme with an investment of $6.3m.

They also negotiated the establishment of an American company, involving an investment of $5m. for private building and participation in the "Savings for Housing" plan. In addition, agreement was reached with a Washington builder for the establishment of two companies, with a capital of $1.5m., for the building of a commercial centre in Israel.

U.J.A. to Get $15m. Loan from Banks

NEW YORK (INA). — The United Jewish Appeal announced on Saturday it had completed arrangements with seven banks for an advance of $15m., so there should be no delay in meeting the needs of 60,000 persons who rely on U.J.A. aid.

The loan will permit the implementation of "urgent transportation, resettlement and housing programmes for immigrants to Israel," according to Mr. Samuel D. Leidesdorf, U.J.A. Treasurer.

Notice to the Public
ISSUE OF COMMEMORATIVE STAMPS
The Post Office Administration announces the forthcoming issue of commemorative stamps to mark World Refugee Year, the 10th anniversary of the establishment of the State of Israel, and commemorative stamps to mark Israel's 12th Independence Day of the declaration of the State of Israel.
Regular orders commencing with the issue of the above stamps will be accepted at the offices of the Philatelic Service, 139 Allenby Road, Tel Aviv, 11 Mount Terzabarim, Telfa, and at all local post offices until Tuesday, March 15, 1960.
All regular orders received after that date will become effective only following the issue of the World Refugee Year and 12th Independence Day stamps.

Newsweek
March 14, 1960
U.S. Guest List:
• David Ben-Gurion
• Konrad Adenauer
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The death took place in Berlin on March 5, 1960, after a long illness, of

Dr. ROMAN PREZEL

For the bereaved family
BEATRICE PREZEL

The Management and Employees of
PAZ OIL Co., Ltd.
deeply mourn the passing away of their colleague

LEVY ISAAC SLONIM

on Saturday, March 12, 1960 in Jerusalem.

Our beloved father and grandfather

Dr. Paul Muehsam

passed away in his 84th year.

The funeral in Haifa has already taken place.

Please no condolence calls.

ELSE LEVI, Jerusalem
LOTTE FRIEDLAENDER, Helen
HILDE and HANS LANDAU, Jerusalem
and GRANDCHILDREN.

Our dear
Herbert Hirsch
passed away after a brief illness at the age of 59.

Erna Hirsch, nee Schloss, Jerusalem
Siegfried and Hannah Hirsch, Haifa
Willy and Hanna Sklarek, nee Hirsch, Kiryat Stand
Alvin and Paula Hirsch, San Francisco
Erna Lilienfeld, nee Hirsch, New York
Erich and Fanny Schloss, New York

The funeral will leave from the Hadassah-Sieff Hospital, Jerusalem, today, Monday, March 14, 1960, at 1 p.m.
Please refrain from condolence calls.

Our dear friend for many years,
Herbert Hirsch
passed away at the age of 59, after a brief illness.
His Friends from Koenigsberg and of the K.I.V.

On March 21, 1960, (י"ח אדר ב' תש"כ) the anniversary of the death of

Dr. A. W. Meron ע"נ

the unveiling of the tombstone will take place at his graveside at Kibbutz Hasorea, at 3 p.m.

Those of his friends who wish to be present at the ceremony and who need transport from Haifa are asked to phone Haifa 71484, not later than March 17.

On the first anniversary of the passing of

Yehuda Arazi ע"נ

an unveiling of the tombstone over his grave at the Nahlat Yitzhak cemetery, Tel Aviv, will take place tomorrow, March 15, at 2.30 p.m. Relatives and friends will assemble at the entrance to the cemetery.

The Family

B-G Prestige Success Immense

But Tangible Gains of U.S. Visit Have Yet to Materialize

By ARI RATH
Jerusalem Post Correspondent Accompanying the Premier

WASHINGTON.—DURING his four-day visit to the U.S. capital, Mr. Ben-Gurion captured the attention of, and made a deep impression on, the most influential quarters of American officialdom as few visiting statesmen have done before him. Notwithstanding this unprecedented prestige success, however, there is still a certain feeling of uneasiness that the Premier may have attained a greater measure of cordiality and understanding than hard-and-fast assurances of increased American aid to Israel.

It may all along have been Washington's intention to give the Israel Premier the feeling that Israel has not been forgotten or isolated, in order to prevent some armed clash born of despair, but at the same time to make no specific commitments. The next few months will tell more in this respect; and Israel quarters here note that Mr. Ben-Gurion on purpose made no specific demands and was content to give his views, leaving the follow-up to normal diplomatic channels.

The Prime Minister is known to have been greatly impressed by the American President's understanding and alert mind. The mutually favourable personal impression the two leaders have made on each other is thought to be the most valuable contribution made by the Ben-Gurion visit to U.S.-Israel relations.

Meanwhile, more details of the effect of the other contacts made by the Israel Premier in America are coming out. At the Blair House lunch given for him on Thursday by Mr. Livingston Merchant, the Under Secretary of State for Political Affairs referred to him in unaccustomed terms (it is unusual for any speech to be made at all at such a function in Washington) as a man of "wisdom, vision and courage."

That same evening Mr. Ben-Gurion met with eight top leaders of the AFL-CIO, including Mr. George Meany, the President of the huge American trade union federation, and Mr. David Dubinsky, President of the International Ladies Garment Workers Union. The main topic of discussion was Israel's security needs, but the Premier also questioned the U.S. labour leaders on why America had not "done" Suez.

Israel's need for the implementation of her economic development programme, which the meeting with the labour leaders took up, also aroused great interest among the members of the Near Eastern Subcommittee of the Senate Foreign Relations Committee on Friday. The same day, the lunch given at the Mayflower Hotel by Israel Ambassador Abraham Harman was attended by all State Department officials connected with Israel, led by Under-Secretary of State C. Douglas Dillon, by Mr. Merchant, and by Mr. G. Lewis Jones, Assistant Secretary of State for Near Eastern Affairs.

Among other guests were the former U.S. Ambassador to Israel, Mr. Eward B. Lawson, as well as Supreme Court Justices William O. Douglas and Felix Frankfurter and the Ambassadors of France and Ghana.

The Israel Prime Minister has been on the go from eight in the morning till past midnight, his vigour and alertness amazing everyone, including his tired aides. On Saturday, during what was supposed to have been a quiet day without official engagements, he held a number of personal meetings with various Senators, including Presidential aspirant Senator John Kennedy, in addition to attending a Purim service at a Washington synagogue and calling at the Walter Reed Memorial Hospital on General Walter Bedell Smith, World War Two Chief of Staff to General Eisenhower.

The State Department is pleased with the lack of publicity given to these meetings and to contacts with American Jewry, so as not to create an impression of intervention in the coming election campaign in the U.S.

The Prime Minister's last function in Washington before leaving for New York on Sunday evening was a Purim party for the children of the staff of the Israel Embassy.

Today's meeting with Chancellor Adenauer has created a good deal of speculation in the U.S., the New York "Herald-Tribune" Sunday editorial praising the Chancellor declaring, among others, "Not the least significant of the Chancellor's meetings will be that with Ben-Gurion; it was Adenauer's firmness in rejecting the Nazi past that made such a meeting possible."

The same paper's Washington correspondent, Marguerite Higgins, who is known to have excellent connections in the State Department, sums up the American attitude in the light of Mr. Ben-Gurion's visit as follows: in promising to oppose with force any change in the *status quo* in the Middle East, Washington announced that she considers herself bound by the Tripartite Declaration of 1950, but if necessary would act alone to prevent any aggressor in the Middle East from holding on to conquered territory.

THE OLD MAN HAS DONE IT AGAIN...

By arrangement with "Ma'ariv"

YESTERDAY'S PRESS

Yea and Nay to Mr. Eshkol

CALLING for the adoption of the proposed income tax changes, **Ha'aretz** (non-party) writes that the Minister of Finance must under no circumstances surrender to the dictates of the Histadrut if he wants economic development to be smooth through the promotion of productivity and know-how. Mr. Eshkol may consider the retreat a more tactical move; the public will interpret it as his turning back on his declared principles of economic policy.

Lamerhav (Ahdut Ha'avoda) writes that Mapai will do well to refrain from adopting the changes: development and security demands are too heavy for any income tax exemption, and if there is to be relief, it should be given to those who need it, not to those who live in luxury.

Omer (Histadrut) makes the point that the severe drought that has hit the country has affected all of us, not only the farmer. We must all of us therefore tighten our belts by cutting down on luxury consumption and on "cultural" imports from abroad and by paying our taxes and helping the Government with investments and credits.

Herut sees the coming meeting between Adenauer and Ben-Gurion as a black day in Jewish history. Even those who see Mr. Ben-Gurion's visit to the U.S. as a triumph for the State of Israel will not be able to view this particular meeting without abhorrence. All the money Mr. Ben-Gurion hopes to get from it will not pay for his besmirching the honour of the Jewish people.

Haboker (General Zionist) writes that the joint demonstration staged in Washington by the Arab students and men wearing swastika armbands should teach an important lesson to those who are prepared to learn it.

MINOR ARTS ARE MAJOR SUCCESS

By HELEN ROSSI

IT is usually easy to spot the countries that tourists have visited by the not very select collection of cheap souvenirs that clutter their luggage, mostly imitations of the more classic workmanship of the particular country. Cottage industries that cater to bad taste are generally the source of these horrid little objects.

Not so in Israel. While there is a certain amount of patinated and cast imitation of the real, there is basic resistance here to the cheapening of arts and crafts. Resistance comes from two sides — the local buyer, and with even fiercer zeal from the craftsmen and dealers themselves.

The variety of artifacts found in the country is a fund of inspiration for aspiring artists and craftsmen. People come together here from all over the world with skills that can be amalgamated to create something new. And the training of a whole young generation whose sights are high has contributed to this happy flowering of a five, quite original collection of brass, copper, ceramics, glass, jewellery, basketry and embroidery.

Traditional and Modern

In copper and brass you can pick up the traditional shapes and forms along with a wide selection of modern forms. In ceramics a lively industry thrives, from the potter's wheel to quality factory-produced wares and much enamel jewellery. There is a revival in Mediterranean glass, of the type the Phoenicians first introduced to the world. In costume jewellery, the hand craft predominates and even copies are beautifully made. In embroidery, the oriental from Yemen is the typical; materials that are specifically Israel are hand-loomed.

A whole rug industry has developed around recent immigrants, typifying the workmanship of many countries. They have adapted their products to the needs of modern interiors.

In a land of immigration, the need for putting these hands to work quickly has been a prime mover in the development of the whole arts and crafts industry.

With people coming from many lands with many skills and varying tastes, it was necessary to produce things people here would buy. First, a new type of gift shop, opened by people who were immigrants themselves, directed craftsmen individually. Then a more concentrated effort was made by WIZO, under the direction of Martha Bamberger. The organization set up small workshops, mostly in towns, for women who had some skills to offer. Today WIZO has three large shops in the main cities and a flourishing export trade round the world.

With the establishment of the State, and with newcomers literally pouring in from all over the world and dispersed in new development centres, a concentrated effort was made under the direction of Ruth Dayan to capture and direct the skills of all the people who came. This effort turned into Maskit, which offers a wide range of items and arts and crafts with a specifically Israeli flavour. It has five shops as well as other outlets and a growing export field.

Boenger's crafts shop in Jerusalem. Photo by Harris

Newsname: BENYAMIN GIBLI

Old Warrior, Young Diplomat

THE penetrating glint in Benyamin Gibli's grey eyes belies the greyness of his head. Indeed, the new Military Attache to London, who is leaving today to take up his appointment, is a young man as generals go — 41. His story, however, would easily make a book if he ever cared to tell it in full.

It began inconspicuously, in his native Petah Tikva, where his parents were farmers. Benyamin discussed a better future for everyone at the Working Youth organization, studied at the Commercial Secondary School in Tel Aviv, practised sports in Hapoel, rose to distinction in the Hagana. He first donned uniform during the riots of 1938-39, when he enrolled in the Jewish Settlement Police.

In the early 1940's he was entrusted with organizing the Hagana's intelligence service in the Negev, where a series of settlements were to be established. To do this, he became a travelling salesman for a chocolate factory.

"I have appreciated good chocolate ever since," he says, smiling. He concluded many good friendships with Arabs and Beduin. They were renewed temporarily in 1956, during the Sinai Campaign.

When the War of Independence broke out Gibli went to Jerusalem to head the intelligence service there. Later he became deputy to the late Isser Beeri, who headed the Hagana's intelligence service, and then to Haim Herzog, whom he replaced as Chief of the Intelligence Branch on the General Staff in 1950.

The year before, he had been pushed into the limelight by the Tubiansky episode. Tubiansky, an employee of the Jerusalem Electric Company, was accused of having passed vital information to the British toward the end of the Mandate, when the British administration was manifestly helping the Arabs. Tried by a field court appointed by Beeri, he was found guilty and shot. Gibli was both prosecutor and a member of the court. An Israel District Court, which examined the incident in 1949, found the proceedings highly irregular.

"They definitely were," Gibli admits today. "But who had any idea what legal procedure was in those days?" He adds he acted under orders from Beeri. Later, on a visit to the U.S., Aluf-Mishne Gibli met a law student at Princeton who told him the Tubiansky case now figured in American military law textbooks.

Upon his transfer to line and command duties, Aluf-Mishne Gibli learned to appreciate the importance of proper channels and due procedure. But the most exciting period of his career was the time he headed a fighting unit. "It is when you command men that you find out how complicated life is."

Aluf-Mishne Gibli will be no newcomer to England, which he first visited to attend a Senior Officers Course. "I was happy to see how different the English at home were from the Britishers we had known in Palestine," he reminisces.

He likes London, although he anticipates that some aspects of his work will not be easy — "But then, what is easy in Israel?"

SRAYA SHAPIRO

Readers' Letters

WORKING ONE'S PASSAGE

Editor, The Jerusalem Post

Sir, — Almost anywhere in the world, a young Norwegian out travelling may turn to the captain of a Norwegian ship and ask to be allowed to work his passage to wherever the ship is going. Even without Seamen's Papers, and particularly if he is a student, he will be welcomed and will be able to travel at small expense, possibly paying his board. Why shouldn't the captain welcome an extra worker, at no cost and no trouble, since most countries, at least in the West, have nothing against this practice, as long as all other papers are O.K.?

I have travelled in this way several times but when I wanted to go to Israel, on an Israel ship (for emotional reasons and because there were very few Norwegian ships touching Israel ports at that particular period), I found this impossible. The reasons given were many. The Captains seemed interested but dared not do anything without permission from the authorities. And these could not do anything either! One excuse was that it was not allowed, just not allowed! Another, that the Israel Maritime Union (Histadrut) did not allow it. A third reason was that one could ask the Union for permission but it would take a couple of months to get a reply.

The situation ended with my using my meagre funds to come to Israel. After a wonderful stay, I was again forced to leave as a passenger.

I now come to the crux of the matter. In an August 1959 issue of your newspaper, I found a small notice which told of 1,500 vacancies in the Israel Merchant Marine. I understand that many of these were for trained people but I should think that many were not.

Furthermore, in the wide world there are many young people — students and others — who have a great wish to see Israel but are barred from doing so by the expense. On the other hand, there are many Israelis who cannot afford a trip out of the country. Why not solve some problems and do yourselves a great favour? Another powerful argument against this plan might be that this would take income away from the Israel passenger lines. But to be very honest, either one is able to travel well, or one uses a foreign shipping line because of the much lower rate, even for students and groups.

Yours, etc.
"INTERESTED FRIEND"
(Name and Address Supplied)
Oslo, Norway, February 15.

Seamen's Union Replies

Seamen, who earn their livelihood from the sea, are sympathetic to the idea of cheap passages for people of limited means, and especially young students who are interested in getting to know the world.

However, your correspondent will undoubtedly understand that such voyages cannot be at the expense of the seaman's livelihood, and I am certain he would not be willing to take a job on a boat if by doing so he would cause a seaman to remain ashore, unemployed and without anything to live on.

This is the situation in Israel. At the Labour Exchange, there are dozens of young men, ex-servicemen and also graduates of nautical schools, waiting for jobs. There is a shortage of trained seamen — but a student is not a professional seaman. I do not know where he found the figure of 1,500; it doesn't mean anything to us. The shortage of trained men amounts to only a few dozens.

I have no doubt that many shipowners would be willing to "reduce" their expenditure by using cheap manpower — even if this would be at the expense of the seaman's livelihood—and this is probably done in many places. Workers' organizations, and our Union amongst them, arose in order to protect their members' working conditions and to create solidarity amongst the workers, preventing the undercutting of wages.

Hence our view that so long as there are unemployed seamen we cannot agree to the employment of non-seamen by shipping companies.

Yours, etc.
AHARON MICHAELI
Secretary, Information and Culture Section,
Israel Seamen's Union
Haifa, February 28.

NO MISPRINT

Editor, The Jerusalem Post

Sir, — In your issue of today, you give prominence to a report of court proceedings in Tel Aviv in which a former municipal functionary of a southern locality in this country is stated to have testified that he, in the exercise of his duties, had been "led to approve certain financial manoeuvres including inflating municipal tax assessments, deliberate sending of cheques that lacked a signature" and similar practices.

The report ends with the news that the person just mentioned was about to proceed to the U.S. "to promote private investment in Israel, in the framework of an investment programme of the Ministries of Development and of Commerce and Industry."

Is this not a misprint?

Yours, etc.
DR. LEO LAUTERBACH
Jerusalem, February 15.

Bourguiba's Quiet Revolution

By GAVIN YOUNG

TUNIS (OFNS).—THERE was standing room only last night in the biggest of the "cafes dansants" in the Moslem quarter of Tunis. For rather less than two shillings you could watch a one-hour non-stop show which included an Arab orchestra and a belly dancer, a trio of Spanish dancers, a four-piece rock 'n' roll ensemble, and a sinuous dance by "Aloha and Aloma, the Hawaiian Sisters," who, however Hawaiian they may have been, had discarded their grass skirts for a costume considerably more revealing.

As soon as the hour's show ended, the sweating management cleared the hall and then stood aside as the next "house" erupted boisterously through a side door. Traditionally the dancers and musicians in Tunis' cafes perform until dawn. They must now close by order at midnight to allow music-loving Tunisians to go home and get some sleep so that they will not begin work next day with over-brittle nerves and the customary stultifying lethargy. By one in the morning the cafes and the streets were almost deserted.

Ramadhan's New Look

All this is part of a revolution in Tunisia. At the end of February the annual month of daylight fasting began officially throughout the land. But this year Ramadhan in Tunisia has a new look.

President Bourguiba, himself a Moslem, announced in a recent series of forceful speeches that the fast would no longer be considered obligatory. In her present state of under-development, he said, Tunisia can no longer afford the dislocation of work schedules which is one of the by-products of Ramadhan month in all Arab countries.

This year Tunisians are to be seen taking their coffee in the brilliant sunshine with only a trace of self-consciousness. In some offices, though not all, ashtrays are as stub-cluttered as ever. The forgetful foreign visitor no longer has to fumble back into his pocket the cigarette he was about to light. In all probability he will be offered one.

This is not to say that Tunisians have completely abandoned the fast; there are many who still keep it. The obligatory fast is, after all, one of the five "pillars" of Islam. The other four are: daily prayer; the pilgrimage to Mecca; the giving of alms to the poor and needy; and the profession of faith ("there is no god but God and Mohammed is the messenger of God").

All are equally important to a strict Moslem. But in Tunisia, where prayer is often neglected, the fast has a special significance as a month of atonement through personal privation for laxity at other times of the year.

President Bourguiba has taken a bold and revolutionary step. And he has not escaped criticism from traditionalist circles here, though it has been muted. The muftis — religious leaders — of Tunisia have declined to give public approval to the new trend. As a result they earned some forthright criticism from the President, who has publicly implied that they are out of touch with the basic needs of the people at a time when desperate efforts are being made to solve Tunisia's economic and social problems.

Normally during Ramadhan hours of work are confined to the morning, but this year Bourguiba has insisted on "business as usual." Those who prefer to fast — that is, to forgo food, drink, tobacco and sexual activity between sunrise and sunset — are at liberty to do so. But the weakening effects of fasting will no longer be accepted as an excuse for slackness at work.

At last night's show the rock 'n' roll group was loudly applauded. The audience, including several white-cloaked women, clapped and stamped to the "cool" but rather ragged rhythm as happily as any in London or Paris.

As the days pass, Tunisians are adapting themselves to the fact that Ramadhan will never be quite the same again. Most now admit that Bourguiba was justified in taking this step, and predict that other Arab leaders will follow suit when they can pluck up the courage.

(See Leader — Page 8)

KEEPING POSTED

AS Purim becomes more sophisticated, it also becomes more difficult year by year to be quite sure who is dressed up and who isn't. As a country cousin from the Capital we have often felt bewildered in Rehov Dizengoff in Tel Aviv, particularly in the neighbourhood of the big cafes. For instance, has this girl with the flowing tresses, skin-tight black pants, little

short leopard-skin jacket, high heels and mauve make-up really just dropped in for coffee and does that little pouch conceal her knitting, or is she something from the circus? We are no longer certain. We were on a bus this week when a boy got on whom we could only describe as a baby beatnik in a black shiny shirt, complete with ducktail haircut and an old-fashioned quiff. Not an unfamiliar sight any longer, except that he was no more than 12, dangled a cardboard mask, and it was Purim.

•

WE were pleased to learn from Haifa that this year some of the Arab children have joined in the fun. They were no more original than most of their Jewish neighbours, not getting beyond the accustomed cowboys and an odd King Ahasueros. In Jerusalem there seem to be few costumes in the streets this time and many children who have made no effort beyond putting a little extra dirt on their faces.

•

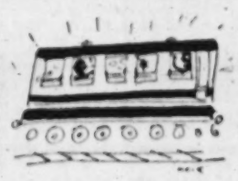
A CANADIAN visitor who has brought his car with him says that Israel drivers unnerve him, but he thinks well of our thieves as a literate and thoughtful bunch. He left a set of maps and a handsome, plastic-bound loose-leaf notebook on the seat of his car while he went into a shop for a minute. When he came back the things had gone, all but the first three pages of the notebook, on which there were some addresses and other notes. The thief had taken these out carefully and tucked them in the glove department.

•

A FRIEND in Tel Aviv reports that he has had trouble with the Municipal tax department for the second time running. Being a most meticulously careful character he always pays in time and makes sure he gets a receipt. When they sent him another demand this year, he wrote back a reasonable letter pointing out that he is a model tax-payer and enclosing the number of his receipt. A messenger brought a final warning, and again he wrote back patiently. Finally two men turned up in his office the other day to present a threat of attachment of property. He insisted that they ring up their boss and quote the reference numbers of the correspondence to him. "It is all right," said the official. "There seems to have been a mistake." Suddenly the tax-payer saw red. "All right, is it?" he asked, and snatched up the phone. "Now—I want to tell you something. Next year when you want to raise the rates to pay for the salaries of all the clerks you employ to type out these wrong demands and of the messengers you send to deliver them, then, at last I shall refuse to pay."

•

A BELGIAN reminiscing about the Congo a quarter of a century ago says the idea of independence there is not so new as is sometimes made out. It seems that the entire population of a Congo village was brought to Brussels in 1935, to live in a facsimile jungle village for the duration of the World Exhibition. They arrived from Antwerp on the brand-new electric train built exclusively of Congo materials and bearing



little signs to this effect in each carriage. The Congolese liked the train ride and began to celebrate the occasion with a terrific noise of singing and stamping, with mouth organ accompaniment. A conductor tried to get them to be quiet, but without success. A squad of ten uniformed men was then brought to restore order, but failed even to make themselves heard. One of them finally yelled "Be quiet, you people. You are not at home!" At that a young Congolese took his mouth organ away from his lips just long enough to point to the notices and say, "Yes, we are!"

Today's contributors include B. Tel Aviv, and Dr. Y. Prins, Jerusalem.

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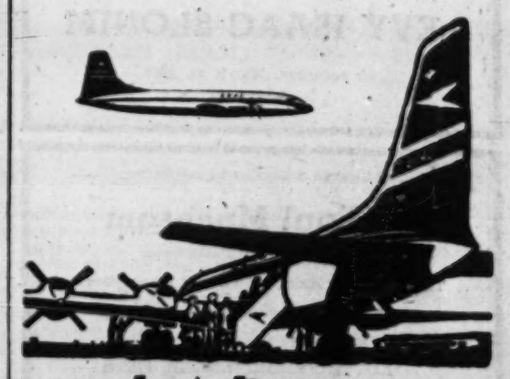

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Record Air Traffic Expected

By Paul Kohn

BARRING the unexpected, 1960 should be Israel's most prosperous tourist year.

Besides the natural increase of tourism direct to this country, Israel will reap some of the benefits of lower air tariffs. More and larger jet airliners on most trans-Atlantic airlines, and more space available aboard the European-bound ocean liners.

The flooding of Europe by tourists will be matched by a greater number of headline events there than usual. The biggest will be the Olympic Games in Rome and the Rotterdam Floriad, described as "the greatest horticultural show ever given anywhere," to open on March 26. Israel should glean tourists from these places if publicity efforts to this end have been prepared here. The figure of 180,000 tourists is very likely to be surpassed this year.

With air travel now "the thing" for tourists, most of them will fly. Already, for every person arriving in Israel by ship, two come by plane, and every couple leaving Israel by sea is matched by at least five others flying away. In 1959, no fewer than 187,700 persons flew in and out of the country, which is an increase of about 18 per cent in plane passengers in two years.

In the big business of commercial flying today, Israel's passenger statistics are considered very substantial for a country of our size. Every one of the dozen airlines flying to Lydda is pleased with the traffic and each, to a varying degree, comes out in the black on this route. Several airlines would be glad to increase the frequency of their flights here, but in this highly competitive business the interests of the national carrier are looked after zealously.

The turnover in airline ticket sales in Israel alone was in the region of IL.18m. last year, of which El Al pocketed about half and 11 foreign airlines some IL.6m. El Al, since the acquisition of its Britannias, has made notable gains in carrying aviation traffic to and from this country. Despite the fact that foreign airlines have increased the frequency of their flights, El Al last year carried 52.5 per cent of all passengers, compared to 48.5 per cent in 1957 and 46 per cent in 1958.

El Al Jets

At the time of writing, aviation circles here are awaiting the results of El Al's negotiations for jetliners. Their early use would make all the difference between a tremendous boost and faltering in the jet race. In any event, El Al is expected to fly its own jets by the middle of 1961.

But the most spectacular success stories of any of the carriers operating here are those of the 'young airlines" Olympic Airways and Alitalia. Starting in August 1958 with two flights to Lydda and increasing it to four flights last summer, the Greek airline rose from one per cent to 3.5 per cent of all Lydda traffic last year, and this despite the fact that it operates from temporary premises on the fourth floor of an Allenby Road house. Mr. A. E. Kir, the airline's general manager here, explained that his young staff is trained to go after business. Prospects for 1960 are described as "brighter than ever." Olympic being the first airline to introduce the long-range Comet IV jet to Lydda. This will take place in May and is due to the airline's agreement with B.E.A.

Alitalia opened a very attractive office in Allenby Road in the spring of 1958 and its local manager, Mr. G. Tassinj, can now claim an increase of 800 per cent in local sales over L.A.I., its predecessor. The airline carried five per cent of all traffic here in 1958, Swissair and Sabena also claim very satisfactory local sales.

The big airlines, such as Air France, T.W.A. and K.L.M. have the edge on incoming flights, the smaller airlines indicating excellent sales promotion in this country.

Air France, with 10 per cent of the traffic (a drop of two per cent last year) looks likely to gain again this year, now that it flies here the fashionable Caravelle jets. B.O.A.C., which renewed service to Israel at the end of last year, will also take a fair bite of the cake in 1960.

Charter flights too, may in the future increase the figure of three per cent of the traffic which they chalked up last year, with very considerable potential for the tourist industry, and have been kept in check here, perhaps more than necessary, in order to gain as much of the traffic as possible for Israel airlines. All European countries freely grant landing rights for charter companies, and they benefit by it.

Besides the fact that profits can be made just on the Israel line, Lydda is for most airlines considered a valuable "feeder" for the long range flights to all parts of the globe that beam out of Europe. Arab pressure to have airlines boycott Israel has fallen flat. Not only do the major airlines fly here, but their aggregate publicity on behalf of Israel is estimated at twice as much as El Al and the Government Tourist Corporation together spend abroad.

Valuable Publicity

Airlines which study their operations out of purely business considerations and in a worldwide perspective realise that although Beirut, Cairo and Damascus provide more passengers than Lydda, eight million Jews travel far more than 40 million Arabs. Airline executives abroad have made it clear to this reporter that if their companies bowed to the pressure, they could reckon on heavy losses on their crucial trans-Atlantic business.

On the IL6m. sales that foreign airlines made here last year, some IL4m. is reinvested in the country on offices, staff, publicity, catering, etc. Part of the profits are transferred (according to bilateral agreements) but some airlines have also made appreciable investments in local industries that have no connection to aviation.

What the airlines are watching closely is the development of Lydda airport, at present not really ready for the jet age. One extended runway will be ready to take the heavy jets by July, and a completely new runway will accommodate them for flights to Paris and London by the end of the year. This "jet runway" may be extended in the next couple of years to 3.5 kilometres.

In building the airport anew only now, Lydda can learn from the experience of others abroad, who envy it the opportunity to build a brand-new aerodrome. Estimates are for an investment of $15m. for the new Lydda airport.

The Avia Hotel at Savyon, to be ready for air crews in a year, will alleviate the acute problem of first-class hotel accommodation within short distance of the airport.

Internal Lines

Israel's internal aviation has not lagged and Mme Arkia, with four Dakotas and two Beechcraft, can need the proud achievement of transporting 70,000 passengers in 1959, coming out handsomely in the black. Ten years ago it carried 13,000 passengers. The airline flies up to 11 flights daily to Eilat from Sde Dov the Tel Aviv airfield. Its flights to Rosh Pina have made Upper Galilee dwellers "air minded" in the past year and carried 2,000 passengers in one month. Arkia also operates Alouette helicopters for chartered flights to any part of the country, and at present time it will exploit one of these for flights from the Dead Sea shore to the top of Massada.

The Company's prospects for 1960 are "excellent," according to Mr. Y. Hosman the general manager. Already it has booked 27 charter flights direct from Athens to Eilat and back.

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THE JERUSALEM POST

ASTA SUPPLEMENT

MONDAY, MARCH 14, 1960

U.S. Travel Agents' First Israel Meet

Jerusalem Post Reporter

FOR more than a quarter of a century, the American Society of Travel Agents (ASTA) which is marking its first Board Meeting in Israel at a dinner this evening, has been dedicated to serving the best interests of the travelling public and the travel industry, during which time the ASTA emblem has become a familiar and respected hallmark throughout the world.

The Society, which began as the American Steamship and Tourist Agents Association in February 1931, has grown into a world-wide organization. It has more than 1,300 active (travel agency) member firms in North America, plus several hundred active-associate members, as well as several hundred non-resident active and non-resident active-associate members overseas.

In addition there are more than a thousand allied and nearly as many more allied-associate members, representing air and steamship companies, hotels, resorts, sightseeing and car hire companies, official tourist organizations, and other travel interests.

Here, in brief, is how ASTA is organized, and how it works:

The affairs of the Society are conducted under the supervision and control of a board of 11 area directors and five officers from the active membership, elected by the active members. The board meets five or six times each year, for two- or three-day sessions. To ensure continuity in policy and an experienced directorate, odd- and even-numbered areas hold elections in alternate years, each director serving for a two-year period. An executive committee of national officers functions in matters where immediate action is deemed necessary in periods between board meetings.

Special Committees

To deal with specific industry problems as they arise, there are twenty active advisory committees, divided into two groups, trade relations and administrative. Trade relations committees are concerned with air; bus; sightseeing; rail; educational travel; car hire; inland waterways; steamship; International Consultative Council of Travel Agents; tour relations; Eastern Hemisphere hotels and resorts; and Western Hemisphere hotels and resorts.

Administrative committees, in addition to the executive committee, are concerned with membership; finance and study; press; publications and promotion; legislative; the ASTA travel school; by-laws; and grievance and conciliation.

The Allied membership is represented in ASTA matters by a general chairman and more than twenty committees covering essentially the same fields of interest as the active committees.

On the local level, ASTA functions through sixteen chapters, each with its own elected officers together with committees corresponding to those of the national organization. Non-resident active members are divided into eight geographic areas, each with its own chairman and headed by a general chairman. The chairman of the non-resident active members in Israel is Mr. M. Cohen of Mondial Tours, Tel Aviv.

ASTA headquarters is in its office at 501 Fifth Avenue, New York where a specialized staff under the direction of the executive vice-president handles the day-to-day business of the organization. Members are free to call upon the facilities of ASTA headquarters for industry information, trade relations matters, etc., which cannot be satisfactorily handled at the local level. Headquarters office is also the publishing centre of ASTA Travel News, official journal of the Society.

Israel Tourism Wins

Major Industry Result of Careful Planning

By M. De Shalit

Director-General, Israel Government Tourist Corporation

ISRAEL'S tourist industry has made great strides of late and the possibility of entry and facilities now compare favourably with most countries. This reflects the general progress which has touched every aspect of Israeli life and which has transformed an underdeveloped country into a modern progressive state. But it also reflects the dynamic reaction of the Government and private investors to the increasing number of visitors who have been attracted to this country.

The Government started to take an active interest in tourist development and in 1958 established the Israel Government Tourist Corporation. This move was dictated by the economic importance of tourism, both as an earner of foreign currency and as a fruitful field of employment for many people. No less important is the national aspect. The rise in the number of visitors from many lands in the last four years has helped in breaking our former isolation in the world, developing a tolerance psychology and creating a climate for groups and individuals from many countries to come here and see for themselves the real and rapid improvement in the quality of our people, the progressive development of the country, its beauty — which many of them never suspected — its historic and religious associations and, most considerable and significant, the hospitality ringing about each of our tourist services.

Three Branches

There are at present three government branches each responsible for a particular aspect of the tourist industry. The Israel Government Tourist Corporation is concerned with the overall supervision of all services connected with tourism; promotion of tourist attractions; providing information for visitors on key centres in the country; organizing special events such as festivals, shows and shopping weeks. The Commission for the Preservation of Israel's Landscape and Historic Sites has reserved and restored a number of Biblical sites and monuments of antiquity, and has carried out a country-wide planting of shrubs of historic interest, built roads to scenic points, and laid out recreation places, picnic sites and hiking spots. The Tourist Industry Development Organization provides loans to qualified enterprises such as hotels, restaurant chains and specialized types of tourist facilities, grants for the training of guides, and loans to the Israel Government Tourist Corporation and guaranteed loans to approved projects. The Corporation also grants loans to qualified enterprises.

Through these three departments the Government has helped to create a sound basis for the future progress of Israel's tourist industry and has encouraged a considerable flow of both local and foreign capital into tourist undertakings.

The tourist industry was aided in the planning of its new hotel projects by a report prepared in 1958 by a team of American experts who were invited here by the US Operations Mission in Israel. This report made a close study of Israel's tourist potentialities and suggested a number of measures to further the development of

(Continued on Page VI)

Salute to A.S.T.A. the pillars of our industry

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ASTA Board At Jerusalem Meeting

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Galaxy of Leading Travel Experts

CARLTON BELLCHAMBERS HEMPHILL MARTIN KERR ALLEN WEST JOHNSON

By a Special Correspondent

MAX B. ALLEN, President of the American Society of Travel Agents, Inc., is an expert on domestic travel. He joined the Ask Mr. Foster Travel Service in southern California in 1931 and spent the next 14 years in the organization's West Coast operations, but travelled extensively throughout the entire continent. Born in Arkansas, he went to school in southern California, was prominent in track and football at high school and college and captained the University of Nevada football team in 1926, playing in the East-West football game the following year. Mr. Allen majored in business administration and physical education.

In 1936 he was made manager of the Pacific Southwest area of Ask Mr. Foster and in the spring of 1944 was made Vice-President in charge of the West Coast. In 1945 he came to New York as Operational Vice-President; in 1949 he was made Executive Vice-President; in 1955, President. A member of SKAL Club of North America, in 1954 he was its President. In 1954 he was general chairman of the International Convention of SKAL in New York. At ASTA, he has been chairman of the Active Steamship Committee and in 1957 general chairman of the ASTA Convention in Madrid. He is married, has two children and lives in Bronxville, New York.

ROBERT F. KERR, Vice-President of the American Society of Travel Agents, Inc., was born and educated in England, joined Thomas Cook and Son in 1922 and for the next 24 years served in Cook's London, New York and Los Angeles offices. During the war he was San Francisco representative of the Australian Government and undertook a number of diplomatic missions in that country's behalf.

Following a period as Manager of Cook's Beverly Hills office he opened his own agency, Kerr Travel Service in Beverly Hills, where he is a member of the Rotary Club and the British United Services Club. He has been active in ASTA since 1949 and was President of the Southern California Chapter in 1956-57.

MILTON A. MARKS, National Secretary of the American Society of Travel Agents, Inc., was born into the travel business. His father founded the Marks Travel Service with which Milton has been since 1935, with the exception of three years with the U.S. Army in World War Two. Born in Cattletsburg, Kentucky, Mr. Marks is a member of the American Legion, B'nai B'rith, and the Dayton Chamber of Commerce. He was President of the Mid-America Chapter of ASTA in 1952 and served as area director from 1952 to 1955. He is also Chairman of the National Membership Committee. Married, he has two children.

RAYMOND H. HERING is Executive Vice-President of the American Society of Travel Agents, Inc. His broad experience in the travel industry began in 1931 when he entered the shipping business with the Colombian Line. In 1938 he joined the Delta Line and three years later became associated with the Alcoa Steamship Company. By 1948 he was passenger manager of Alcoa's Southern Division, headquarters New Orleans. He returned to New York in 1953 as Assistant Passenger Manager and in 1955 became General Traffic Manager of Alcoa's Canadian Service. He joined ASTA in June, 1955, as Director of Trade Relations and was named Executive Vice-President in 1957. Born in Brooklyn, he attended New York University and now lives in Rockville Centre, Long Island.

WILLIAM F. McGRATH, Special Industry Consultant, American Society of Travel Agents, Inc., has been associated with travel since 1911 when he joined the Anchor Line. In 1921 he joined Thos. Cook and Son, in 1935 he returned to the Anchor Line as traffic manager and subsequently became general manager for the U.S. and Canada; in 1940 he joined Trans World Airlines, rising to Eastern Regional General Manager.

From 1950-1957 Mr. McGrath was Executive Vice-President of ASTA.

He was decorated by the French Government in 1951 as Officer de l'Ordre du Merite Touristique. In 1953, at ASTA's Rome Convention, the Italian Government honoured him with the Star of Solidarity, and in 1957 in Madrid, he was awarded Spain's Order of Civil Merit.

Mr. McGrath is a member of the American Legion and the Knights of Columbus.

THOMAS J. DONOVAN, Convention Chairman and a Past President of ASTA, was born in Chicago in 1911, graduated from the DePaul University College of Law in 1936 and admitted to the Illinois Bar the following year. He is a member of the Blue Key National Honorary Scholastic Society and Pi Gamma Mu, National Social Science Scholastic Honorary Society. Married, he is the father of three children. He is President of the Beverly Country Club and a member of the Chicago Athletic Association, Chicago Passenger Club, SKAL Club, Traffic Club, Serra Club, Bon Vivants and 40 Club. He has been with Canada Steamship Lines, the R. F. Cartan Travel Bureau, of which he became President in December, 1943.

He has more than once visited virtually every European country, the Pacific, Canada, Alaska, Mexico and the Caribbean, Latin and South America, as well as practically all scenic attractions in the U.S. Long active in ASTA affairs, he was regional Vice-President of the Mid-West Chapter from 1939-1941, and a member of ASTA's Board of Directors until 1950.

ROBERT W. HEMPHILL, a Past President of the American Society of Travel Agents, Inc., is known as the most widely travelled man of this generation, and has made 20 trips around the world. He is President of Hemphill World Cruises in Los Angeles, one of America's principal tour operators specializing in unusual travel. He averages 100,000 miles a year, and, in 1956, travelled 5,000 miles through Russia, as one of the first international tour operators to be admitted to that country. He has been honoured recently by the Indian, Spanish, and French governments for his services to tourism.

Born on a Kansas farm, he served in the U.S. Navy in World War One. He worked for a relief agency in the Near East after the war, taught school in Cyprus in the early twenties, and during summer vacation organized tours of students and teachers from schools in Cyprus, Syria and Turkey, using bicycles, sailing vessels, and Greek cattle boats. In World War Two he was with Air Transport Command in Los Angeles, pioneered the modern air cruise, and operated the first air cruises to the Caribbean, Central America and South America. In 1953 he surveyed the first air cruise around the world in the southern hemisphere via the South Pacific and Indian Oceans.

Bert Hemphill lives in North Hollywood with his wife and two adopted sons and is very active in the Pacific Area Travel Association and Foreign Trade Association. His entire staff is required to travel abroad every year and they average an aggregate half million miles annually.

ROBERT T. BELLCHAMBERS, Director, Area No. 6, American Society of Travel Agents, Inc. is a pioneer both of aviation and tourism. He flew in World War One with the United States Naval Flying Service and, in 1919, bought up surplus flying boats from the Navy and operated the first flights from New York to Atlantic City, to Miami, and later to the Bermudas and to Havana. The Company also did resort flying in the North during the summer, carrying thousands of people each year, most of them on their first flight. Another section of the original group became in time the New York and Suburban Airways, Inc., and was later absorbed by the Curtis Flying Service. This group opened North Beach Airport now known as La-Guardia, New York and Suburban ran a speedboat service between the foot of East 42nd Street and North Beach — in 11 minutes.

Mr. Bellchambers inaugurated United Tours in 1923 and is still President of this Company. He is also one of the original six founding members of the Southeastern Chapter of ASTA, has been Vice-President of ASTA and an Area Director, and was Chairman of ASTA's Miami Convention in 1962. He is a member of The Greater Miami Hotel Association, Miami Chamber of Commerce, The Miami Beach Chamber of Commerce, Florida State Chamber of Commerce and SKAL.

AAD HIBBELER, General Chairman, Non Resident Active Members, ASTA, is President of the Holland Travel Service, The Hague, and general Chairman of ASTA's

(Continued on Page 111)

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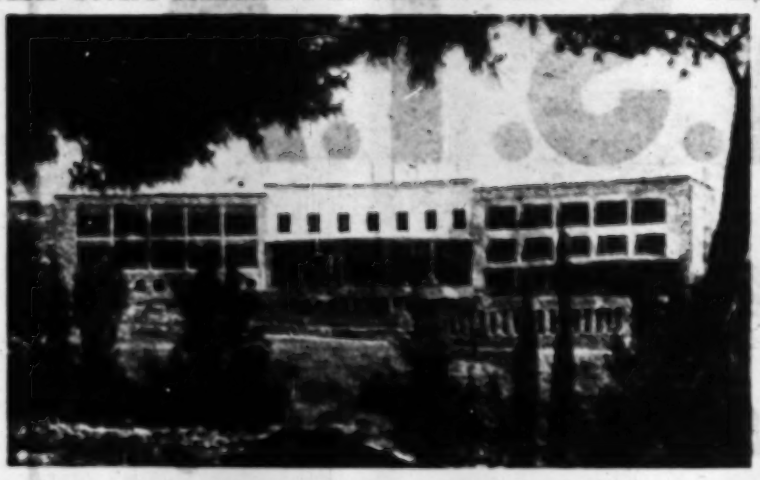

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Tel Aviv—After Midnight

By Y. Ben Porat

IN Tel Aviv, all the roads lead to Dizengoff Road, at least at night. At one end of it, you have Habimah, the Mann Auditorium and the Z.O.A. House, all for the more serious types of entertainment — Habimah for its plays, the Auditorium for its Israel Philharmonic Orchestra concerts and the Z.O.A. House for lectures, symposia, conventions and amateur plays, plus meals and drinks at the bar.

The section of Dizengoff Road between Dizengoff Circle, with its tiny park and fountain, and Keren Kayemet Boulevard, is a kingdom in itself. Not like Greenwich Village or the Champs Elysees or Saint Germain, but a little of all three. You have cinemas here, and the Ohel Theatre, and oriental restaurants at every step, plus Italian pizza served in one of the little brightly-lit cafes that are filled with noisy *sabras* in leather jackets till the late hours of the night.

The flood will sweep you down to the corner of Frishman Street where you will discover the big arcade building. There you can have a steak named for an Israel actor at the California Restaurant, wash it down with coffee at the Italia Cafe and begin the night at the Adria Club in the cellar of the building which is to be occupied in future by the Chamber Theatre.

If you get to the Adria round about midnight you will dance to a jazz band and then you can watch a Spanish trio, two handsome women and a man, dancing flamenco, after which the Israel songstress Dorothy Livio will deliver Hebrew and foreign songs in a pleasing soprano. With a glass of whiskey or brandy, among fishermen's nets and paper fishes, you* may think you are somewhere in Italy.

Back to Dizengoff? If you want to see the cream of Israel girls ending their evening with their elegant escorts at the Roval Cafe, you will have to hurry. But if you find the doors locked by now, don't be discouraged; only two steps away is the holy of holies of Dizengoff, the spiritual home of Bohemia, the cafe where everybody who is anybody must call sometime in the evening — the Cassit.

You wish to eat, to drink? This is not the place. But it offers you something sharper: half a dozen young poets (some of them with greying hair), a dozen writers and playwrights, two dozen actors — yes, even Hanna Rovina and Aharon Meskin, you must have heard about them — plus all the young actors of the smaller companies. But that's not all. The impresarios bring their charges from abroad here in the small hours of the night — vocalists, musicians and acrobats. Then there are reporters but for gossip, and people like you who have simply dropped in to ask what's doing in Tel Aviv tonight. For everything that goes on in town, in the daytime as well as at night, is sure to be discussed here.

Maybe they'll suggest you drop over to the Theatre Club in Mendele, a sidestreet not far from the Dan Hotel. Every night is a merry night at the Theatre Club, but you will have to know Hebrew, or get a running translation, in order to enjoy the Quartet that turns the State of Israel night after night into a kindergarten in a programme of sharp satire, directed at everything and anything. But, even if you don't understand Hebrew, you'll enjoy the place, which looks just like a literary cabaret in Paris and sports an array of vocalists — the Efarim, Ilana Rovina or Yael Yishi, who open the proceedings with a programme of Israel songs.

Songs after the revue at the Theatre Club.

Now that we've reached the seashore, have a look into the Dan Bar, the most elegant place in town (don't forget your jacket and tie). Alex Weiss' band will make you want to dance the cha-cha-cha, and Erika will take you round the globe in her songs. Another unusual fixture for Tel Aviv: comfortable armchairs.

You will have heard by now about night life in Jaffa. But on the way you'll find a whole line of little bars and cabarets in Rehov Hayarkon, like the 51 Club, small, tight and shrouded in semi-darkness — intimate, as they say. Graceful Aliza Kashi will remind you that you are still in Israel despite the repertoire of the piano in the background.

Jaffa's 'Dens'

Jaffa's dark and narrow alleys and tumbledown houses are just the right background for an original night. On the shore, where a few ships in the roadstead throw dots of light onto the dark waves and the lights of Tel Aviv beckon from afar, you'll find the Ariana, known by now all over the Middle East, a popular cafe whose windows open out onto the sea on one side and the jail on the other. Plenty of strange and even outright suspicious customers here, drinking arak and savouring pickled and peppery dishes of all sorts — typical Arab fare to the tunes of a Greek band and the songs of a Greek songstress of the "fatal" type.

We advise you not to leave until two or three men, themselves properly pickled, drag themselves to the stage and go into a Greek dance as the audience, most regular customers, bursts into rhythmical clapping, the more ardent enthusiasts among them competing at sticking banknotes onto the dancers' brows.

If your appetite has been aroused — and if you like fish — you can still drop in at Jennnette's by the harbour entrance. It serves the best Mediterranean fish with Israel dry white wine.

We can wind up the night at the Omar Khayyam, an exotic place if ever there was one: narrow flights of stairs along the walls of a sleeping monastery, a heavy wooden gate with wrought iron ornamentation. You knock, and the door is opened by the painter Shlomo Zafrir. He'll take you through his Arab house, he will show you his paintings on the first floor, let you have a look at Jaffa at night from his garden, and finally he'll drop you off in one of the bar rooms on the ground floor. The tables are low, the stools will make you forget that there are chairs in this world, and in the semi-darkness you may just barely make out the other guests crowded in to spend the best hours of the night. The young pianist does everything that is humanly possible on the dilapidated piano; Lolik the guitar player and Ilka the singer will add folk songs to the atmosphere, and later you can dance too.

Time has no meaning at the Omar Khayyam. Before you know it, it will be three o'clock, time to go home. Home? Not before you've had a cup of coffee at the Cassit. Even the way home leads to Dizengoff Road.

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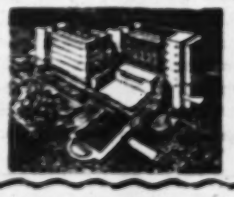

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5-YEAR PLAN FOR TOURISM

By Our Economic Editor

ANY large-scale development of tourism in Israel is, of course, conditioned by the proviso that political calm — however shaky it may appear from time to time — will continue in the Middle East. The same proviso applies, however, to many industries and to most development projects in this country. On the other hand, the past two years have amply shown that the public, abroad as well as here, has got accustomed to news of recurrent tensions and border incidents. As a result, prospects of attracting tourists to Israel can now be estimated and the development of tourist industry planned on safer ground, and long-range decisions may be taken without fear of sudden reversals. This is of vital importance at a time when big investments are to be made in this field in order to meet the rapidly rising requirements.

The tourist industry already ranks third among our dollar earners — exceeded only by citrus and shipping, and ahead of diamonds — and the pace of its advance in the next five years is expected to be more rapid than that of most export items. The aggregate amount spent by tourists in this country — exclusive of their spending for air and sea fares — has been estimated at $15m. for 1959. The target for 1965 is $36m., not far behind the current income of the citrus industry.

Only a few years ago such a target would have been ridiculed as wishful thinking. However, the 1959 volume was already ahead of the forecast prepared by the consultant team of experts in 1956. Indeed, the target figure appears fairly reasonable in view of past experience here and abroad. It is based on an assumed annual growth of 12 per cent in the number of tourists, while in the 1955-59 period (1958 being the peak year of the pre-final tourism) the annual growth was 20 per cent. Nor does it take into account any special increase in winter tourism, although much store has been laid by it by some agents.

The target figure also assumes that by the end of the five-year period the average tourist will stay here eight days instead of seven, but it does not presume any rise in the tourists' spending per day of stay, although it is rather modest as compared with other tourist countries (at least as far as spending outside the hotels is concerned) and could be expected to increase as more local attractions, souvenirs and competitive consumer goods are offered in Israel too.

Moreover, the forecast does not reckon with any large-scale development of popular tourism so long as Israel land frontiers are sealed by Arab hostility. As a matter of fact, it assumes that the number of visitors from the U.S. and Canada will increase more than that of tourists from other countries (crediting these countries with 50 per cent of the expected total number of visitors instead of the present 40 per cent) due to the reduced air fares and the reduction of travel time as a result of the introduction of jet planes. All this would mean 180,000 foreign visitors in 1965 as compared with 92,000 in 1959 and 48,000 in 1956. The number of actual tourists — those who stay in this country *more* than a month's time — would increase even more steeply, from 65,000 last year to 120,000 in 1965.

Luxury liner and luxury transport at Haifa Port.

Doubling Facilities

The tourist traffic cannot, however, be doubled without an appropriate expansion of hotel facilities as well as various ancillary services such as sightseeing, restaurants and seashore and other amenities, most of which have by now reached the limits of their capacity. In the current *year* accommodation for 500,000 tourist-nights is expected to be required during the seven months of the tourist season, which would necessitate 3,200 hotel rooms of various grades on the assumption that 55-60 per cent of the hotel beds are available for foreign visitors (for the spring and summer months are also the vacation season of Israel residents, and these account as a rule for about one quarter of the hotel occupancy, while a safety margin must also be taken into account). As a matter of fact, that is already more than the number of hotel rooms now available, even though some expansion schemes are being readied. By 1965, however, 4,000 hotel rooms will be needed if the tourist estimates are correct. This would call for the building of some 1,000 rooms in first-class hotels, 1,200 rooms (including about 300 rooms for replacement) in second-class hotels and 800 rooms in motels.

IL.56m. Investment

According to a plan worked out by the Tourist Industry Development Corporation, the investment involved would amount to IL56m., of which the TIDC plans to provide one-half in long-term loans (the capital sources for these loans have not yet been secured). An additional IL4m. would be required for investments in other tourist services. Investments made in this field in former years — in particular by the Federman-Miami group — are already bringing in profits, which has attracted several more projects. There is foreign capital in most of these.

The expansion of hotel accommodation, however, is not the only thing that will be needed. The attractions offered to tourists must be diversified as well, and in this respect capital investment alone cannot achieve the required effect. In one point the TIDC plan is certainly right: it envisages a considerable increase of hotels outside the three main cities — in particular in Tiberias, Beersheba and smaller localities — in order to encourage tourists to stay overnight at the scenic landscapes they are visiting.

The steps taken to restore and preserve ancient sites and to provide for evening entertainment are also of importance and much more should be done in this field, especially in making accessible the magnificent Crusader castles and the Hellenistic ruins on the seashore. But action could also be taken in hand, in several other fields, two of which should perhaps be pointed out. One is cooperation with local authorities in timing and planning local festivals, most of which are organized from above, stiff and tedious, and have no artistic value. The other is cooperation with other Middle East countries (Cyprus, Greece and Turkey), in sponsoring tourist events, and developing facilities which could be of benefit to all of them, e.g. cheap charter flights, cruises, sightseeing trips, etc.

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BERNATH FRANKEL HARRIS WATERS HIBBERT HARRIS O'MALLEY HOLLANDER

(Continued from Page 10)

Non-Resident, Active membership. Back in 1950, in Rotterdam, Holland, he entered the travel agency field at the age of 21.

For six years he represented American Express in various cities of Italy and in 1953 established his own company, Holland Travel, with both Mrs. Hibbeler and their daughter active in the firm.

Mr. Hibbeler, one of ASTA's first overseas members, has always been highly aware of the importance of the U.S. tourist in the world travel picture. In 1955, he was vice-chairman of the ASTA World Travel Congress held in Lausanne, Switzerland. At that time, also, he was overwhelmingly elected to head the Non-Resident Active representation as their general chairman.

IRVIN M. FRANKEL, Chairman, ASTA Convention Air Committee, was born in Brooklyn, New York. Educated in public schools there and at Cooper Union in New York City, he holds a degree in electrical engineering. A member of the Standard Club of Atlanta and the Skal Club, he owns the Travel Mart. He has held the offices of Secretary-Treasurer, Vice-President, and President of the Southeastern Chapter of ASTA. He has been area director since 1955.

PHILIP JULIUS MARTIN of Oakland, California, heads Capwell's Travel Service, America's largest department store travel service, which he established in 1930 when he was 20 years old. President of ASTA's Northern California Chapter, he has been out of the travel business for only three days since he first put out to sea at the age of 12. Married with two children, he is a Shriner and belongs to the Lions.

DENIS K. NICHOLLS, President of ASTA's Quebec Chapter in which he has held posts since 1946, was born in Bristol, England, and has worked in Australia as well as in Canada, emerging in 1946 from six years of war service in the Royal Canadian Navy as Lieutenant-Commander. He is Vice-President of W. H. Henry Limited of Montreal.

WILLIAM HENRY TOOHEY Director of ASTA's Area No. 7, owns and manages the Wayfarer Travel Service in Louisville and Cincinnati, where he resides with his wife and three children. His background includes three years with the U.S. Navy and eight with the Baltimore and Ohio railroad. In 1958-59 he was President of ASTA's Mid-American Chapter, and in 1959 Vice-Chairman of the National Rail Advisory Committee.

GEORGE CARLTON, Chairman, ASTA Convention Credentials Committee, has owned the Carlton Travel Service in Kearney, New Jersey, since 1952. He was born in Scotland and is an engineering graduate of Rutgers University. He has been President of ASTA's New Jersey Chapter, and since 1955, Director of the New Jersey area. He has also been a Director of the Kearny Chamber of Commerce since 1954.

ROBERT P. O'MALLEY, Chairman, ASTA Convention Housing Committee, is a Senior Partner and Director of O'Malley-Kleinschmidt Co. in Gary, Indiana, President of the O.K. Rent a Car Company, Inc., a Vice President of Gary's Board of Aviation and a Director of Gary Trust and Saving Bank, Gary Country Club, Gary Chamber of Commerce and the Gary Club. Born in Chicago in 1922, he served with the Navy Air Corps in World War Two. He graduated from Northwestern University, is married with four children. He is Director of ASTA's area No. 8 — the Midwest.

CHARLES B. WEST Chairman, ASTA Convention Presentation Committee, is President of Arctic Alaska Tours in Seattle, Washington. He began his travel career in 1946 with United Airlines after serving during the war as a pilot in Alaska and "over the hump" to China. From United Airlines he joined Wien Alaska Airlines as a pilot in the Arctic and left to form his own trade agency. Owning his own aircraft, he is a pioneer of Alaskan travel. He is a graduate of U.C.L.A., is married and has five children.

KENT HARRIS, Chairman, ASTA Convention Wholesale and Hospitality Committee, has had extensive experience with steamships, railroads, hotels, and the travel agency business. Since 1949 he has been President of Travel-world, Inc. in Los Angeles. He was with the Office of War Information in World War II and completed his service by managing a hotel in Paris under the supervision of the U.S. State Department. Before that he was with American President Lines, with the Southern Pacific Railroad, the Matson Line and the hotel-owning Allied Properties. Mr. Harris is married with three sons and directs Area No. 3, ASTA Pacific Southwest area.

ALLAN S. JACKSON, Chairman, ASTA Convention Badges and Registration Committee, began in the travel business in 1930, and has operated the Utica Travel Bureau in Utica, New York, since May 1954. He is Director of Area No. 1 which includes North-east Connecticut and Upper New York State Chapters of ASTA. Born in Birmingham, England, he is married and has three children.

GORDON GIRVAN, Chairman, ASTA Convention Future Conventions Invitations Committee, is ASTA's Canadian Area Director and a partner in Girvan Travel Service, Toronto. Born in 1910 in St. John, New Brunswick, he belongs to the Royal Canadian Yacht Club and has served as President of ASTA's Ontario Chapter.

PETER J. RESCIGNO, Mr. Rescigno has been ASTA's National Treasurer since 1952 and is also the Society's liaison officer to the Non-resident Active and Allied overseas membership. He was born in Patterson, educated at Princeton University, the New York University School of Accounting and Finance, and the American Institute of Banking. A member of the American Banking Association and a past president of ASTA's New Jersey Chapter, he owns the Rescigno Travel Service in Patterson, New Jersey, and is a Vice President of the First National Bank and Trust Company of Patterson.

LAURA L. WATERS, Director, Area No. 5, ASTA, was the first white child to enter Alaska during the famous gold rush of '98, when she, family lived while her father prospected for gold. She was educated in California and graduated as a trained nurse. In 1917 she was among the first of the profession to go to Europe in the war. She was connected with the U.S. Supply Division which relief was being sent to Eastern European nations. In 1920 she opened her own travel agency in Washington, D.C., the first in that city. She has travelled extensively and written and lectured on her travels and other interests, among them the National Parks Club, of which she was the organizer and president. Her Travel Service became a member of ASTA in 1935; in 1939 Mrs. Waters was the first woman to serve on the National Board, and in 1949 became the first woman to serve as an officer of the Society when she was elected Secretary, serving in that position for four years. In 1959 she was chairman of ASTA's Washington Convention. She has also served as president of the Central Atlantic Chapter. In 1959 she was re-elected to the Board as Director of ASTA's Area No. 5.

In addition to her ASTA activities, she is First Vice-President of the Women's Club of Washington, a past vice-president of the Soroptimist Club, a past president of the Business and Professional Women's Club, and a member of the National Parks Club, Women's Overseas Service League, Women's Congressional, Women's Press Club, Travel Writers Association. She holds honorary membership in the Wanderlust Club and the 8-40 Women's Travel Club of New York City.

WALTER R. JOHNSON, JR., Alfred General Chairman, Associate Society of Travel Agents, Inc., is senior vice-president for marketing and member of the board of directors of Capital Airlines, and a recognized leader in the marketing field.

Prior to joining Capital, Mr. Johnson was vice-president, passenger sales, of American Airlines. A graduate of Notre Dame, he is an active member of its Alumni Association. He is also a director of the National Boys Welfare, and a member of the American Institute of Management and the Skal Executive Club of New York. He is also serving as Allied Chairman of the American Society of Travel Agents and Chairman of the Board of all three New York Airline Terminal Corporations. A Captain in the Marine Corps Reserve, he lives in Washington, D.C., with his wife and their four children.

JOSEPH A. HOLLANDER, Director of ASTA's Area No. 2, was born and educated in Cracow, Poland, from whose University he holds an LL.D., along with his Master's from the Cracow Academy of Commerce. He left Cracow while Star to establish his own travel organization in Poland, which he operated successfully until the outbreak of World War II when, upon three years in the U.S. Army, he resides in Scarsdale, N.Y., with his wife and son, was for several years chairman of the United Jewish Appeal, is a member of Hias Ortik, and of the Board of Governors of the Joint Defense Appeal.

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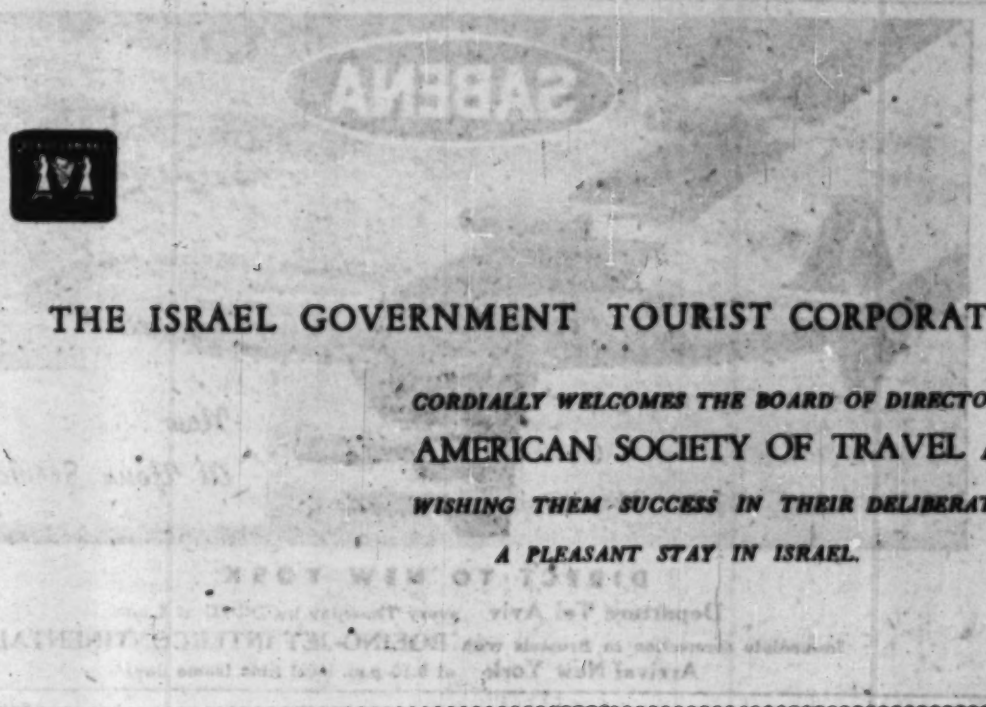

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The following figures show tourist development in the last four years:

Year	Tourists No.	Income* $m.	Per capita Expenditure $
1955	46,212	7.2	149
1956	42,567	4.5	153
1957	44,162	5.4	121
1958	75,519	12.0	160
1959	72,606 (Jan.-Sept.)	9.6 (Jan.-July)	

* Not including earning of Israel shipping and air lines.

Israel Tourism Wins

(Continued from Page 5)

tourism. Most of the recommendations were implemented. The team is now here again to inspect what has been done in connection with their report.

The Tenth Anniversary Celebrations during 1958 marked a turning point in the emergence of Israel as a tourist country. The favourable impression with which most visitors left the country must have been freely transmitted to friends on their return and has formed an important factor in the increasing number of subsequent visitors. The team of American experts predicted that by 1960 Israel should be able to attract some 100,000 visitors annually. There is every likelihood that this figure will be surpassed.

Mostly Jewish Visitors

Although no exact figures are available it is estimated that some 70 per cent of the visitors to Israel are Jews. There is undoubtedly a profound attachment for Israel among Jews the world over and they will continue to come here to acquaint themselves with Israel life. There is, however, an even greater potential source of tourists which we have as yet barely touched, namely, Christians for whom Israel is the Land of the Bible with its many associations with the beginnings of Christianity. In addition, greater emphasis has of late been placed upon Israel as a land of winter sunshine. Rapid developments are taking place at Tiberias on the shores of the Sea of Galilee with its healing mineral springs, and at Eilat on the shores of the Red Sea. These two towns will, within the next few years, become convenient winter resort areas for people in northern Europe in search of warm winter sun. Investors, both local and foreign, have shown great interest in the tourist possibilities of these towns and it is estimated that in Eilat alone a sum of IL10m. will be forthcoming for the development of tourist facilities during the next few years.

The basis for the steady expansion of tourism must be our ability to provide services at competitive rates and to give everyone who comes here a feeling that his vacation in Israel was a worth-while and satisfying experience. Word-of-mouth recommendations are one of the most important factors in a person's decision as to where he will travel.

Travel Prices

The standard and prices of our tourist facilities are largely a function of the cost of travel to Israel. Travel expenses to Israel until now have been within the means mainly of those in the high-income brackets, and it followed that tourist services had to be provided to meet their standard. This explains why, during the past few years, most of the hotel construction has been in the luxury class. We are now, however, faced with a definite trend towards reduced air and shipping rates which will bring travel to Israel within the means of lower income groups. There is, therefore, a need to anticipate this development and to encourage investment in facilities within the popular tourist class.

Despite considerable advances, there is still a shortage of managerial skills and trained personnel in the hotel field. In this area overseas investors, particularly those already engaged in the hotel business, can fulfil a very important function by bringing in their knowledge and experience.

The Israel Government Tourist Corporation, together with the Ministry of Labour and the Israel Caterers Association, has completed plans for the opening of a hotel school which will provide trained personnel, such as receptionists, waiters, chambermaids, cooks, etc. to the local industry. This project has been aided by a grant from the American Information Media Guarantee Programme.

As is inevitable in any fast-developing economy, there has been an upward movement in the level of prices which might have had adverse consequences for Israel's tourist trade. The Government has, however, taken steps to maintain the stability of the tourist's currency. To that end, hotel rates have been kept steady by means of subsidies allocated to hotel owners to compensate them for rise in the cost of all items connected with hotel maintenance.

In addition, a premium of 20 per cent on foreign currency exchanged by tourists was introduced in 1958. Additional steps are being considered to keep Israel competitive in the world tourist market, especially by reducing air and shipping rates.

Length of Stay

For increasing the country's income from tourism, however, the decisive factors are the length of time which the visitor stays in Israel and the amount that he spends while here. The average length of stay during the past several years has fluctuated between 11 and 14 days while average per capita expenditure per day has varied between $10 and $12. Compared with most tourist countries the average tourist expenditure in Israel has till now been low, despite the relatively high income class of our visitors. The reason is clearly that there were few inducements for them to spend their money. This problem has been carefully studied and a number of active steps have been taken. A striking example of what can be accomplished in this sphere is the steady rise in dollar income from the sale of local souvenirs and products. Whereas in 1956 tourist purchases amounted to $225,000, this figure rose in 1958 to $1m. This result was achieved through a well-planned programme of publicizing Israel's products among visitors, by supervision to secure higher standards of quality and by the increased variety of items offered on the market by manufacturers. Some of Israel's products, such as products of Israel's village crafts, Yemenite embroideries, knitwear and raincoats, have already become very popular among foreign visitors on account of their workmanship and originality of design. Also convenient shopping services have been introduced; visitors can now order handtailored suits of the finest imported materials and have them ready in 48 hours; there are a number of recommended shops for visitors where a 20 per cent discount is offered on purchases made in foreign currency, the purchaser receiving his goods at the airport prior to departure; these is a gift shop at Lod Airport where foreign-made goods and exclusive Israeli products may be purchased duty-free in foreign currency. The response to these facilities has been very gratifying.

Widening Facilities

Israel still needs a wider diversity of sport and entertainment facilities for many visitors, after a day of sightseeing, look for the lighter pastimes. These, of course, cannot be artificially created; and so long as the people of Israel lived under tension and the shortages of austerity, the lighter aspects of social life were not greatly in evidence. The situation has considerably changed in the last few years and this change is reflected in the growing number of nightclubs, cafes and bars which have sprung up recently. Sports activities such as tennis, golf and fishing are becoming increasingly popular. And with Israel's ideal climate, fine beaches and mountain retreats, visitors are discovering that a trip to this country can be a pleasant vacation, as well as an exciting travel experience. There is every likelihood that reduced winter travel rates and special off-season hotel reductions will attract many more visitors between November and March. So far, not more than 50 per cent of Israel's tourist facilities have been used during these months.

The Galei Kinneret Hotel on the Sea of Galilee, with Tiberias in the background.

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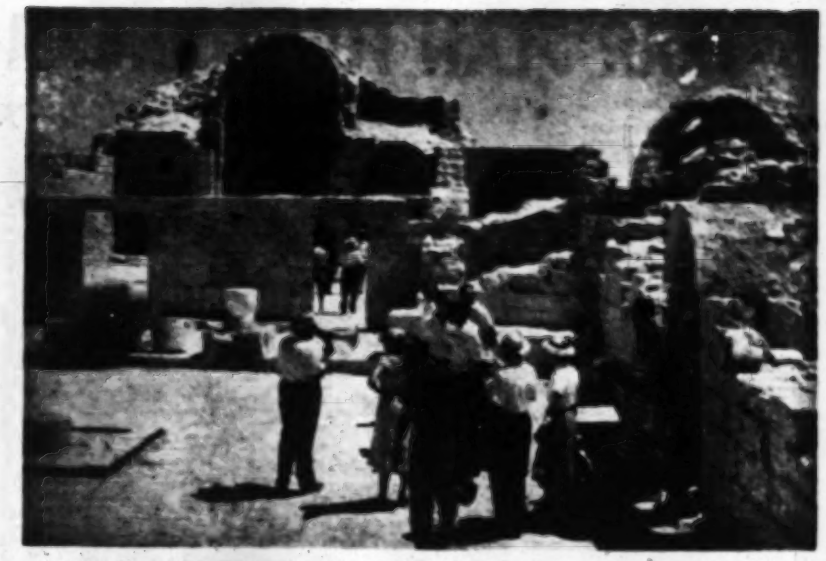

Byzantine city of Shivta (Sbeita) in the Negev.

Ancient Israel Brought to Light

By Lea Ben Dor

TWO or three decades ago there were people in this country who knew of fascinating places to visit. A grove of ancient oak trees, a spring and a piece of a Roman building at Aqua Bella near Jerusalem. The great rock-bounded pool at Sakhne, near Beisan. They might even tell you tales of an arduous and dangerous hike to the ruins of the fabulous Byzantine city of Sbeita, in the Negev. Everybody had his favourite site where he had discovered something new, but all the places were difficult to get to, because usually there was no road. If you braved the lack of roads and signs and the likelihood of being attacked or robbed in an isolated place, you would find it incredibly dirty, filled with rubble, overgrown with weeds, and used as a primitive habitation by people and animals.

The effort to clean and preserve these sites, one by one, and to make them accessible to visitors, has been remarkably successful. The reason is mainly that the department set up within the Prime Minister's Office to undertake this task is headed by an experienced archaeologist, Professor Yigael Yadin, and includes architects such as Mr. A. Sharon. The work is built on expert knowledge of what the place was like once upon a time, joined to imaginative understanding of what might usefully be restored to create a new whole.

The most striking of the changes was made at Sakhne which, despite its natural advantages, was a scum-covered pool with slimy and treacherous edges, to be reached only by fighting your way through a wilderness. Now landscaped surroundings are planted with grass and trees, rocks and promontories have been preserved, the water is clean, the dangerous further end has been secured. To Israelis, the place looks like a pool "abroad"; to American tourists it may look like no more than an exceptionally attractive country club

Burial Caves

The necropolis at Beit Shearim is a different matter. The gloomy burial caves cut into the hillside are full of sarcophagi dating back to the earliest times. Names, inscriptions and carvings remain as clear as on the day of the burial. The Department has provided convenient pathways, electric lighting, boards with detailed explanations. The outside of the hill has been cleared and replanted, there is a small museum for special finds, a road and a small cafeteria.

This makes all the difference as between a place that is inaccessible to the average person and one that can be seen with a reasonable amount of climbing. Nothing has been done that the most fastidious archaeologist could object to. What is new is obviously new, but also well-designed and attractive.

This applies equally at Sbeita, where the visitor can now wander for hours down Byzantine roads and alleys, the surrounding houses carefully dug out of the rubble and restored just sufficiently with the old stones to show the original design and make them safe. The open altars in the places of worship stand out starkly against the blue sky. At almost every step there are potsherds and chips of carving under foot. The essential historical romance of the place has been in no way destroyed.

Inside the necropolis of Beit Shearim.

The same kind of work has now been done at more than a dozen places, with the planning different in each case and designed to supplement the nature of the site in question. Work is already planned for a dozen more places, including the huge crusader ruins at Athlit, which are now closed to the public, the preservation of the old quarter of Jaffa and the development of the shores of the Kinneret for boating and bathing.

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